

DISTRICT 4

Announcing the College Finalists

(in alphabetical order)

ALAMO COLLEGES

Electronic Newsletter

AUSTIN COMMUNITY COLLEGE

Viewbook
Electronic Newsletter
Television/Video Advertisement (single or series)
Novelty Advertising
Digital Ad
Social Media or Online Marketing Campaign
Wild Card
Communication Success Story or Crisis
Communication Campaign
Video-Long Form
Social Media

CLOVIS COMMUNITY COLLEGE

Academic Catalog or Class Schedule

COLLIN COLLEGE

Brochure (single or series)
Book or Specialty Publication
Excellence in Writing

COLORADO COMMUNITY COLLEGE SYSTEM

Communication Success Story or Crisis
Communication Campaign
Government Relations or Community Relations
Campaign

COLORADO MOUNTAIN COLLEGE

Microsite
Successful Recruitment or Marketing Program
Communication Success Story or Crisis
Communication Campaign
Social Media

COMMUNITY COLLEGE OF AURORA

Electronic Newsletter

COMMUNITY COLLEGE OF DENVER

Annual Report
Poster (single or series)

DALLAS COUNTY COMMUNITY COLLEGE DISTRICT

Special Event or Fundraising Campaign

DEL MAR COLLEGE

Microsite
Excellence in Writing

GALVESTON COLLEGE

Annual Report
Video Shorts (single)

LARAMIE COUNTY COMMUNITY COLLEGE

Magazine
Original Photography (Unmanipulated)

LAREDO COLLEGE

Folder
Video Shorts (series)
Original Photography (Manipulated)
Computer-Generated Illustration
Radio Advertisement (single or series)
Television/Video Advertisement (single or series)
Interior Signage/Displays (single or series)
Social Media or Online Marketing Campaign

LONE STAR COLLEGE - MONTGOMERY

Academic Catalog or Class Schedule
Postcard (single or series)

NATIONAL PARK COLLEGE

Annual Report
Book or Specialty Publication
Video Shorts (series)
Original Photography (Manipulated)
Print Advertisement (single or series)
Radio Advertisement (single or series)
Digital Ad
Social Media or Online Marketing Campaign

NAVARRO COLLEGE

Flyer (single or series)
Notes/Cards/Invitations (single or series)
E-cards
Original Photography (Manipulated)
Logo Design
Computer-Generated Illustration
Outdoor Media (single or series)
Special Event or Fundraising Campaign
Social Media

NEW MEXICO JUNIOR COLLEGE

Poster (single or series)

PIKES PEAK COMMUNITY COLLEGE

Viewbook
Brochure (single or series)
Notes/Cards/Invitations (single or series)
Government Relations or Community Relations
Campaign

PUEBLO COMMUNITY COLLEGE

Original Photography (Unmanipulated)

RED ROCKS COMMUNITY COLLEGE

Video Shorts (series)
Logo Design
Novelty Advertising

SAN ANTONIO COLLEGE

Brochure (single or series)
Outdoor Media (single or series)

SOUTH PLAINS COLLEGE

Computer-Generated Illustration
Interior Signage/Displays (single or series)
Successful Recruitment or Marketing Program

SOUTH TEXAS COLLEGE

Magazine
Flyer (single or series)
Postcard (single or series)
Microsite
Digital Ad

TARRANT COUNTY COLLEGE

Magazine
Website
Television/Video Advertisement (single or series)

TEMPLE COLLEGE

Logo Design
Outdoor Media (single or series)
Successful Recruitment or Marketing Program
Wild Card

UNIVERSITY OF ARKANSAS COMMUNITY COLLEGE AT MORRILTON

Notes/Cards/Invitations (single or series)
Excellence in Writing

WEATHERFORD COLLEGE

Newsletter
Original Photography (Unmanipulated)
Video-Long Form
Video Shorts (single)