

## DISTRICT 3

### Announcing the Award Winners

(by category)

#### PRINT

##### ACADEMIC CATALOG or CLASS SCHEDULE

**Gold** Milwaukee Area Technical College  
**Silver** Heartland Community College  
**Bronze** Washtenaw Community College

##### VIEWBOOK

**Gold** North Central Michigan College  
**Silver** Southeastern Illinois College  
**Bronze** Waukesha County Technical College

##### ANNUAL REPORT

**Gold** Grand Rapids Community College  
**Silver** Joliet Junior College  
**Bronze** Moraine Valley Community College

##### NEWSLETTER

**Gold** Elgin Community College  
**Silver** Elgin Community College  
**Bronze** Moraine Park Technical College

##### MAGAZINE

**Gold** Cuyahoga Community College  
**Silver** Harper College  
**Bronze** Cuyahoga Community College

##### BROCHURE (single or series)

**Gold** Milwaukee Area Technical College  
**Silver** Joliet Junior College  
**Bronze** Harper College

##### BOOK or SPECIALTY PUBLICATION

**Gold** Oakton Community College  
**Silver** Moraine Valley Community College  
**Bronze** Jackson College

##### FLYER (single or series)

**Gold** Milwaukee Area Technical College  
**Silver** Elgin Community College  
**Bronze** Joliet Junior College

##### POSTCARD (single or series)

**Gold** Elgin Community College  
**Silver** Grand Rapids Community College  
**Bronze** Blackhawk Technical College

##### NOTES/CARDS/INVITATIONS

**Gold** Harper College  
**Silver** Elgin Community College  
**Bronze** Monroe County Community College

##### POSTER (single or series)

**Gold** Kellogg Community College  
**Silver** Grand Rapids Community College  
**Bronze** Elgin Community College

#### DIGITAL/ELECTRONIC MEDIA

##### ELECTRONIC CATALOG, SCHEDULE, VIEWBOOK, ANNUAL REPORT

**Gold** North Central Michigan College  
**Silver** Oakland Community College  
**Bronze** Lakeland Community College

##### ELECTRONIC NEWSLETTER

**Gold** Elgin Community College  
**Silver** Elgin Community College  
**Bronze** Monroe County Community College

# 2020 MEDALLION AWARDS

## E-CARD

**Gold** Lorain County Community College  
**Silver** Elgin Community College  
**Bronze** Lorain County Community College

## WEBSITE

**Silver** Washtenaw Community College  
**Bronze** Monroe County Community College

## MICROSITE

**Gold** Moraine Valley Community College  
**Silver** Kellogg Community College  
**Bronze** Monroe County Community College

## SOCIAL MEDIA

### SOCIAL MEDIA

**Gold** College of Lake County  
**Silver** Lorain County Community College  
**Bronze** Grand Rapids Community College

## VIDEO

### VIDEO LONG FORM

**Gold** Lorain County Community College  
**Silver** Grand Rapids Community College  
**Bronze** Zane State College

### VIDEO SHORTS (single)

**Gold** Elgin Community College  
**Silver** Moraine Valley Community College  
**Bronze** Elgin Community College

### VIDEO SHORTS (series)

**Gold** College of Lake County  
**Silver** Southeastern Illinois College  
**Bronze** Harper College

## PHOTOGRAPHY/ILLUSTRATION

### ORIGINAL PHOTOGRAPHY (Unmanipulated)

**Gold** Cuyahoga Community College  
**Silver** Elgin Community College  
**Bronze** Elgin Community College

### ORIGINAL PHOTOGRAPHY (Manipulated)

**Gold** Elgin Community College  
**Silver** Elgin Community College  
**Bronze** Moraine Valley Community College

### LOGO DESIGN

**Gold** Heartland Community College  
**Silver** College of Lake County  
**Bronze** Elgin Community College

### COMPUTER-GENERATED ILLUSTRATION

**Gold** Elgin Community College  
**Silver** Cuyahoga Community College  
**Bronze** Kellogg Community College

## ADVERTISING

### PRINT ADVERTISEMENT (single or series)

**Gold** Monroe County Community College  
**Silver** College of Lake County  
**Bronze** Elgin Community College

### RADIO ADVERTISEMENT (single or series)

**Gold** Monroe County Community College  
**Silver** Monroe County Community College  
**Bronze** Grand Rapids Community College

### TV/VIDEO ADVERTISEMENT (single or series)

**Gold** Harper College  
**Silver** Parkland College  
**Bronze** Lorain County Community College

### NOVELTY ADVERTISING

**Gold** Lorain County Community College  
**Silver** Lorain County Community College  
**Bronze** Grand Rapids Community College

### DIGITAL AD

**Gold** Black Hawk College  
**Silver** Grand Rapids Community College  
**Bronze** Elgin Community College

# 2020 MEDALLION AWARDS

## **OUTDOOR MEDIA (single or series)**

<b>Gold</b>	Jackson College
<b>Silver</b>	Joliet Junior College
<b>Bronze</b>	Lincoln Land Community College

## **INTERIOR SIGNAGE/DISPLAYS (single or series)**

<b>Gold</b>	Jackson College
<b>Silver</b>	Lewis and Clark Community College
<b>Bronze</b>	Zane State College

## **CAMPAIGNS**

### **COMMUNICATION SUCCESS STORY or CRISIS COMMUNICATION**

<b>Gold</b>	Elgin Community College
<b>Silver</b>	Blackhawk Technical College
<b>Bronze</b>	Fox Valley Technical College

### **GOVERNMENT RELATIONS or COMMUNITY RELATIONS**

<b>Gold</b>	Kellogg Community College
<b>Silver</b>	Lorain County Community College
<b>Bronze</b>	Fox Valley Technical College

### **SPECIAL EVENT or FUNDRAISING**

<b>Gold</b>	Kellogg Community College
<b>Silver</b>	Joliet Junior College
<b>Bronze</b>	Cuyahoga Community College

### **SUCCESSFUL RECRUITMENT or MARKETING PROGRAM**

<b>Gold</b>	Moraine Park Technical College
<b>Silver</b>	Kellogg Community College
<b>Bronze</b>	Kellogg Community College

### **SOCIAL MEDIA or ONLINE MARKETING CAMPAIGN**

<b>Gold</b>	Lorain County Community College
<b>Silver</b>	Elgin Community College
<b>Bronze</b>	Elgin Community College

## **MISCELLANEOUS**

### **EXCELLENCE IN WRITING**

<b>Gold</b>	Elgin Community College
<b>Silver</b>	Elgin Community College
<b>Bronze</b>	Cuyahoga Community College

### **WILD CARD**

<b>Gold</b>	Lorain County Community College
<b>Silver</b>	Elgin Community College
<b>Bronze</b>	Heartland Community College