

## **DISTRICT 3**

### **Announcing the College Finalists**

*(in alphabetical order)*

#### **BLACK HAWK COLLEGE**

Digital Ad

#### **BLACKHAWK TECHNICAL COLLEGE**

Communication Success Story or Crisis  
Communication  
Postcard

#### **COLLEGE OF LAKE COUNTY**

Logo Design  
Print Advertisement  
Social Media  
Video Shorts (Series)

#### **CUYAHOGA COMMUNITY COLLEGE**

Computer-Generated Illustration  
Excellence in Writing  
Magazine  
Original Photography (Unmanipulated)  
Special Event or Fundraising

#### **ELGIN COMMUNITY COLLEGE**

Communication Success Story or Crisis  
Communication  
Computer-Generated Illustration  
Digital Ad  
E-Card  
Electronic Newsletter  
Excellence in Writing  
Flyer (Single or Series)  
Logo Design  
Newsletter  
Notes/Cards/Invitations  
Original Photography (Manipulated)  
Original Photography (Unmanipulated)  
Postcard (Single or Series)  
Poster (Single or Series)  
Print Advertisement (Single or Series)  
Social Media or Online Marketing Campaign  
Video Shorts (Single)  
Wild Card

#### **FOX VALLEY TECHNICAL COLLEGE**

Communication Success Story or Crisis  
Communication  
Government Relations or Community Relations

#### **GRAND RAPIDS COMMUNITY COLLEGE**

Annual Report  
Digital Ad  
Novelty Advertising  
Postcard (Single or Series)  
Poster (Single or Series)  
Radio Advertisement (Single or Series)  
Social Media  
Video-Long Form

#### **HARPER COLLEGE**

Magazine  
Brochure (Single or Series)  
Video Shorts (Series)  
Notes/Cards/Invitations  
TV/Video Advertisement (Single or Series)

#### **HEARTLAND COMMUNITY COLLEGE**

Academic Catalog or Class Schedule  
Logo Design  
Wild Card

#### **JACKSON COLLEGE**

Book or Specialty Publication  
Interior Signage/Displays (Single or Series)  
Outdoor Media (Single or Series)

#### **JOLIET JUNIOR COLLEGE**

Annual Report  
Brochure (Single or Series)  
Outdoor Media (Single or Series)  
Special Event or Fundraising

# 2020 MEDALLION AWARDS

## **KELLOGG COMMUNITY COLLEGE**

Computer-Generated Illustration  
Government Relations or Community Relations  
Microsite  
Poster (Single or Series)  
Special Event or Fundraising  
Successful Recruitment or Marketing Program

## **LAKELAND COMMUNITY COLLEGE**

E-Catalog, Schedule, Viewbook, Annual Report

## **LEWIS AND CLARK COMMUNITY COLLEGE**

Interior Signage/Displays (Single or Series)

## **LINCOLN LAND COMMUNITY COLLEGE**

Outdoor Media (Single or Series)

## **LORAIN COUNTY COMMUNITY COLLEGE**

E-Card  
Government Relations or Community Relations  
Novelty Advertising  
Social Media  
Social Media or Online Marketing Campaign  
TV/Video Advertisement (Single or Series)  
Video-Long Form  
Wild Card

## **MILWAUKEE AREA TECHNICAL COLLEGE**

Academic Catalog or Class Schedule  
Brochure (Single or Series)  
Flyer (Single or Series)

## **MONROE COUNTY COMMUNITY COLLEGE**

Electronic Newsletter  
Microsite  
Notes/Cards/Invitations  
Print Advertisement (Single or Series)  
Radio Advertisement (Single or Series)  
Website

## **MORAINES PARK TECHNICAL COLLEGE**

Newsletter  
Successful Recruitment or Marketing Program

## **MORAINES VALLEY COMMUNITY COLLEGE**

Annual Report  
Book or Specialty Publication  
Microsite  
Original Photography (Manipulated)  
Video Shorts (Single)

## **NORTH CENTRAL MICHIGAN COLLEGE**

E-Catalog, Schedule, Viewbook, Annual Report  
Viewbook

## **NORTH IOWA AREA COMMUNITY COLLEGE**

Flyer (Single or Series)  
Interior Signage/Displays (Single or Series)

## **OAKLAND COMMUNITY COLLEGE**

E-Catalog, Schedule, Viewbook, Annual Report

## **OAKTON COMMUNITY COLLEGE**

Book or Specialty Publication

## **PARKLAND COLLEGE**

TV/Video Advertisement (Single or Series)

## **SOUTHEASTERN ILLINOIS COLLEGE**

Video Shorts (Series)  
Viewbook

## **WASHTENAW COMMUNITY COLLEGE**

Academic Catalog or Class Schedule  
Website

## **WAUKESHA COUNTY TECHNICAL COLLEGE**

Viewbook

## **ZANE STATE COLLEGE**

Video-Long Form