

## DISTRICT 2

### Announcing the Award Winners

(by category)

#### PRINT

##### ACADEMIC CATALOG or CLASS SCHEDULE

- Gold** Asheville-Buncombe Technical  
Community College  
**Silver** West Kentucky Community &  
Technical College  
**Bronze** Wallace State Community College

##### VIEWBOOK

- Gold** Wilson Community College  
**Silver** Wilson Community College  
**Bronze** Greenville Technical College

##### ANNUAL REPORT

- Gold** The College System of Tennessee  
**Silver** Northwest Florida State College  
**Bronze** Wallace State Community College

##### MAGAZINE

- Gold** Motlow State Community College  
**Silver** College of Central Florida  
**Bronze** College of Central Florida

##### BROCHURE (single or series)

- Gold** Hillsborough Community College  
**Silver** Kentucky Community & Technical  
College System  
**Bronze** Santa Fe College

##### BOOK or SPECIALTY PUBLICATION

- Gold** The College System of Tennessee  
**Silver** Greenville Technical College  
**Bronze** Hazard Community & Technical  
College

##### FLYER (single or series)

- Gold** Northwest Florida State College  
**Silver** Wilson Community College  
**Bronze** Calhoun Community College

##### FOLDER

- Gold** Southern Union State Community  
College  
**Silver** Northeastern Technical College  
**Bronze** North Florida College

##### POSTCARD (single or series)

- Gold** Hillsborough Community College  
**Silver** Wallace State Community College  
**Bronze** College of Central Florida

##### NOTES/CARDS/INVITATIONS

- Gold** Southern Union State Community  
College  
**Silver** The College System of Tennessee  
**Bronze** Asheville-Buncombe Technical  
Community College

##### POSTER (single or series)

- Gold** College of Central Florida  
**Silver** Motlow State Community College  
**Bronze** Big Sandy Community & Technical  
College

# 2020 MEDALLION AWARDS

## DIGITAL/ELECTRONIC MEDIA

### ELECTRONIC CATALOG, SCHEDULE, VIEWBOOK, ANNUAL REPORT

**Silver** Gadsden State Community College  
**Bronze** Wallace State Community College

### ELECTRONIC NEWSLETTER

**Gold** Gadsden State Community College  
**Silver** Big Sandy Community & Technical  
College  
**Bronze** Asheville-Buncombe Technical  
Community College

### E-CARD

**Gold** Big Sandy Community & Technical  
College  
**Silver** Technical College of the Lowcountry  
**Bronze** Pasco-Hernando State College

### WEBSITE

**Gold** Gadsden State Community College  
**Silver** Columbia State Community College  
**Bronze** Danville Community College

### MICROSITE

**Gold** Kentucky Community & Technical  
College System  
**Silver** Santa Fe College  
**Bronze** Asheville-Buncombe Technical  
Community College

## SOCIAL MEDIA

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**Gold** Santa Fe College  
**Silver** Sandhills Community College  
**Bronze** Miami Dade College

## VIDEO

### VIDEO-LONG FORM

**Gold** College of Central Florida  
**Silver** Florida SouthWestern State College  
**Bronze** Kentucky Community & Technical  
College System

### VIDEO SHORTS (single)

**Gold** Danville Community College  
**Silver** Northeastern Technical College  
**Bronze** Big Sandy Community & Technical  
College

### VIDEO SHORTS (series)

**Gold** The College System of Tennessee  
**Silver** Pasco-Hernando State College  
**Bronze** Calhoun Community College

## PHOTOGRAPHY/ILLUSTRATION

### ORIGINAL PHOTOGRAPHY (Unmanipulated)

**Gold** Santa Fe College  
**Silver** Santa Fe College  
**Bronze** Columbia State Community College

### ORIGINAL PHOTOGRAPHY (Manipulated)

**Gold** Columbia State Community College  
**Silver** Miami Dade College

### LOGO DESIGN

**Gold** Kentucky Community & Technical  
College System  
**Silver** West Kentucky Community &  
Technical College  
**Bronze** Greenville Technical College

# 2020 MEDALLION AWARDS

## ADVERTISING

### PRINT ADVERTISEMENT (single or series)

<b>Gold</b>	Motlow State Community College
<b>Silver</b>	Motlow State Community College
<b>Bronze</b>	Motlow State Community College

### RADIO ADVERTISEMENT (single or series)

<b>Silver</b>	Greenville Technical College
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### TV/VIDEO ADVERTISEMENT (single or series)

<b>Gold</b>	The College System of Tennessee
<b>Silver</b>	Delgado Community College
<b>Bronze</b>	Horry-Georgetown Technical College

### NOVELTY ADVERTISING

<b>Gold</b>	Motlow State Community College
<b>Silver</b>	Bluegrass Community & Technical College
<b>Bronze</b>	Southern Union State Community College

### DIGITAL AD

<b>Gold</b>	Kentucky Community & Technical College System
<b>Silver</b>	Kentucky Community & Technical College System
<b>Bronze</b>	Wallace State Community College

### OUTDOOR MEDIA (single or series)

<b>Gold</b>	Technical College of the Lowcountry
<b>Silver</b>	The College System of Tennessee
<b>Bronze</b>	Columbia State Community College

### INTERIOR SIGNAGE/DISPLAYS (single or series)

<b>Gold</b>	Craven Community College
<b>Silver</b>	Northeastern Technical College
<b>Bronze</b>	Motlow State Community College

## CAMPAIGNS

### COMMUNICATION SUCCESS STORY or CRISIS COMMUNICATION

<b>Gold</b>	Asheville-Buncombe Technical Community College
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### SPECIAL EVENT or FUNDRAISING

<b>Gold</b>	Motlow State Community College
<b>Silver</b>	Wilson Community College
<b>Bronze</b>	North Florida College

### SUCCESSFUL RECRUITMENT or MARKETING PROGRAM

<b>Gold</b>	Kentucky Community & Technical College System
<b>Silver</b>	Sandhills Community College
<b>Bronze</b>	Wilson Community College

### SOCIAL MEDIA or ONLINE MARKETING CAMPAIGN

<b>Gold</b>	Miami Dade College
<b>Silver</b>	Gadsden State Community College
<b>Bronze</b>	Northwest Florida State College

## MISCELLANEOUS

### EXCELLENCE IN WRITING

<b>Gold</b>	Craven Community College
<b>Silver</b>	Wallace State Community College
<b>Bronze</b>	Danville Community College

### WILD CARD

<b>Gold</b>	Motlow State Community College
<b>Silver</b>	New World School of the Arts
<b>Bronze</b>	Miami Dade College