

DISTRICT 2

Announcing the College Finalists

(in alphabetical order)

Asheville-Buncombe Technical Community College

Academic Catalog or Class Schedule
Communication Success Story or Crisis
Communication Campaign
Notes/Cards/Invitations (single or series)
Electronic Newsletter
Microsite

Big Sandy Community & Technical College

Poster (single or series)
Electronic Newsletter
E-cards
Video Shorts (single)

Bluegrass Community & Technical College

Novelty Advertising

Calhoun Community College

Flyer (single or series)
Video Shorts (series)

College of Central Florida

Magazine
Postcard (single or series)
Poster (single or series)
Video-Long Form

Columbia State Community College

Website
Original Photography (Unmanipulated)
Original Photography (Manipulated)
Outdoor Media (single or series)

Craven Community College

Interior Signage/Displays (single or series)
Excellence in Writing

Danville Community College

Website
Excellence in Writing
Video Shorts (single)

Delgado Community College

Television/Video Advertisement (single or series)

Florida SouthWestern State College

Video-Long Form

Gadsden State Community College

E-Catalog, Schedule, Viewbook, Annual Report
Electronic Newsletter
Website
Social Media or Online Marketing Campaign

Greenville Technical College

Viewbook
Book or Specialty Publication
Logo Design
Radio Advertisement (single or series)

Hazard Community & Technical College

Book or Specialty Publication

Hillsborough Community College

Brochure (single or series)
Postcard (single or series)

Horry-Georgetown Technical College

Television/Video Advertisement (single or series)

Kentucky Community & Technical College System

Brochure (single or series)
Microsite
Logo Design
Digital Ad
Successful Recruitment or Marketing Program
Video-Long Form

Miami Dade College

Original Photography (Manipulated)
Social Media or Online Marketing Campaign
Wild Card
Social Media

Motlow State Community College

Magazine
Print Advertisement (single or series)
Poster (single or series)
Novelty Advertising
Interior Signage/Displays (single or series)
Special Event or Fundraising Campaign
Wild Card

New World School of the Arts

Wild Card

North Florida College

Folder
Special Event or Fundraising Campaign

Northeastern Technical College

Folder
Interior Signage/Displays (single or series)
Video Shorts (single)

Northwest Florida State College

Annual Report
Flyer (single or series)
Social Media or Online Marketing Campaign

Pasco-Hernando State College

E-cards
Video Shorts (series)

Sandhills Community College

Successful Recruitment or Marketing Program
Social Media

Santa Fe College

Brochure (single or series)
Microsite
Original Photography (Unmanipulated)
Social Media

Southern Union State Community College

Folder
Notes/Cards/Invitations (single or series)
Novelty Advertising

Technical College of the Lowcountry

E-cards
Outdoor Media (single or series)

Tennessee Board of Regents

Annual Report
Book or Specialty Publication
Notes/Cards/Invitations (single or series)
Video Shorts (series)
Television/Video Advertisement (single or series)
Outdoor Media (single or series)

Wallace State Community College

Academic Catalog or Class Schedule
Annual Report
Postcard (single or series)
E-Catalog, Schedule, Viewbook, Annual Report
Digital Ad
Excellence in Writing

West Kentucky Community & Technical College

Academic Catalog or Class Schedule
Logo Design

Wilson Community College

Viewbook
Flyer (single or series)
Special Event or Fundraising Campaign
Successful Recruitment or Marketing Program