

DISTRICT 1

Announcing the Award Winners

(by category)

PRINT

ACADEMIC CATALOG or CLASS SCHEDULE

Gold Delaware Tech Community College
Silver Bunker Hill Community College
Bronze Columbia-Greene Community College

VIEWBOOK

Gold Middlesex County College
Silver Cape Cod Community College
Bronze Atlantic Cape Community College

ANNUAL REPORT

Gold Hagerstown Community College
Silver Rowan College at Burlington County
Bronze Bristol Community College

NEWSLETTER

Gold County College of Morris
Silver Community College of Philadelphia
Bronze Springfield Technical Community College

MAGAZINE

Gold Bunker Hill Community College
Silver Community College of Philadelphia
Bronze Bunker Hill Community College

BROCHURE (single or series)

Gold Delaware County Community College
Silver Springfield Technical Community College
Bronze College of Southern Maryland

BOOK or SPECIALTY PUBLICATION

Gold Cape Cod Community College
Silver Community College of Philadelphia
Bronze Community College of Rhode Island

FLYER (single or series)

Gold Cape Cod Community College
Silver Community College of Philadelphia
Bronze Columbia-Greene Community College

FOLDER

Silver Community College of Rhode Island
Bronze Delaware Tech Community College

POSTCARD (single or series)

Gold Columbia-Greene Community College
Silver College of Southern Maryland
Bronze Penn Highlands Community College

NOTES/CARDS/INVITATIONS

Gold Community College of Beaver County

POSTER (single or series)

Gold Delaware County Community College
Silver Mount Wachusett Community College
Bronze Community College of Baltimore County

DIGITAL/ELECTRONIC MEDIA

E-CATALOG, SCHEDULE, VIEWBOOK, ANNUAL REPORT

Silver Community College of Philadelphia

E-NEWSLETTER

Silver Cecil College
Bronze Delaware Tech Community College

E-CARD

Gold Cape Cod Community College
Silver Cecil College
Bronze Community College of Philadelphia

2020 MEDALLION AWARDS

WEBSITE

Gold	Cecil College
Silver	Community College of Philadelphia
Bronze	Hagerstown Community College

MICROSITE

Gold	Cecil College
Silver	Community College of Philadelphia
Bronze	Prince George's Community College

SOCIAL MEDIA

SOCIAL MEDIA

Gold	Delaware Tech Community College
Silver	Atlantic Cape Community College
Bronze	Delaware Tech Community College

VIDEO

VIDEO-Long Form

Gold	Delaware Tech Community College
Silver	Cape Cod Community College
Bronze	MassBay Community College

VIDEO SHORTS (single)

Gold	Delaware County Community College
Silver	Cape Cod Community College
Bronze	Penn Highlands Community College

VIDEO SHORTS (series)

Gold	Hagerstown Community College
Silver	Cape Cod Community College
Bronze	Hagerstown Community College

PHOTOGRAPHY/ILLUSTRATION

ORIGINAL PHOTOGRAPHY (Unmanipulated)

Gold	Rowan College at Burlington County
Silver	Delaware Tech Community College
Bronze	Cape Cod Community College

ORIGINAL PHOTOGRAPHY (Manipulated)

Gold	Prince George's Community College
Silver	Massasoit Community College
Bronze	Community College of Philadelphia

LOGO DESIGN

Gold	Community College of Philadelphia
Silver	Community College of Beaver County
Bronze	Community College of Philadelphia

COMPUTER-GENERATED ILLUSTRATION

Gold	College of Southern Maryland
Silver	Rowan College at Burlington County
Bronze	Mount Wachusett Community College

ADVERTISING

PRINT ADVERTISEMENT (single or series)

Gold	Delaware Tech Community College
Silver	Delaware Tech Community College
Bronze	Cape Cod Community College

RADIO ADVERTISEMENT (single or series)

Gold	Cape Cod Community College
Silver	Mount Wachusett Community College
Bronze	Prince George's Community College

TV/VIDEO ADVERTISEMENT (single or series)

Gold	Cape Cod Community College
Silver	Penn Highlands Community College
Bronze	Hagerstown Community College

NOVELTY ADVERTISING

Gold	Community College of Rhode Island
Silver	Mount Wachusett Community College
Bronze	Rowan College at Burlington County

DIGITAL AD

Gold	Mount Wachusett Community College
Silver	County College of Morris
Bronze	Rowan College at Burlington County

2020 MEDALLION AWARDS

OUTDOOR MEDIA (single or series)

Gold	Community College of Beaver County
Silver	Community College of Philadelphia
Bronze	Delaware Tech Community College

INTERIOR SIGNAGE/DISPLAYS (single or series)

Gold	Community College of Baltimore County
Silver	Westmoreland County Community College
Bronze	Cecil College

CAMPAIGNS

COMMUNICATION SUCCESS STORY or CRISIS COMMUNICATION

Gold	MassBay Community College
Silver	Community College of Philadelphia
Bronze	Community College of Philadelphia

GOVERNMENT RELATIONS or COMMUNITY RELATIONS

Gold	Rowan College at Burlington County
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SPECIAL EVENT or FUNDRAISING

Gold	Community College of Philadelphia
Silver	Community College of Philadelphia
Bronze	Springfield Technical Community College

SUCCESSFUL RECRUITMENT or MARKETING PROGRAM

Gold	Cape Cod Community College
Silver	Carroll Community College
Bronze	Hagerstown Community College

SOCIAL MEDIA or ONLINE MARKETING CAMPAIGN

Gold	SUNY Ulster
Silver	Penn Highlands Community College
Bronze	Delaware Tech Community College

MISCELLANEOUS

EXCELLENCE IN WRITING

Gold	Columbia-Greene Community College
Silver	Rowan College at Burlington County
Bronze	Westmoreland County Community College

WILD CARD

Gold	Montgomery County Community College
Silver	Community College of Rhode Island
Bronze	Springfield Technical Community College