

NCMPR NEEDS YOU.



LEND YOUR EXPERTISE!

NCMPR IS LOOKING FOR VOLUNTEERS to serve on **SIX NEW COMMITTEES** created as part of a **THREE-YEAR STRATEGIC PLAN**. Each committee will play a key role in helping position NCMPR as the premier professional development organization for community and technical college communicators.

COMMITTEE VOLUNTEER RESPONSIBILITIES

- Attend monthly meetings conducted online via GoToMeeting (one hour each month on a regularly designated day and time).
- Take part in discussions at monthly meetings and via email in between meetings.
- Generate ideas and provide feedback on committee tasks as identified and prioritized by NCMPR's governing board.
- Attend NCMPR's national conference (using a \$200 travel stipend) and meet face-to-face with committee members.
- Total time commitment estimated at two to three hours per month.

BENEFITS OF SERVING AS A COMMITTEE VOLUNTEER

- Great opportunity to get more involved in NCMPR.
- Network with peers across the country.
- Share your expertise.
- Receive a stipend of \$200 to attend NCMPR's national conference.
- Get recognized on NCMPR's website for your contributions.
- Add your committee participation to your résumé and enhance your professional profile.

THE COMMITTEES AND THEIR TASKS

MEMBERSHIP RECRUITMENT

Consider ways to enhance the annual membership drive.

Look at how to reach out to members who haven't renewed.

Develop strategies to recruit colleges that have never been a member of NCMPR or have dropped out.

MEMBERSHIP RETENTION

Consider ways to increase overall engagement of current members.

Survey members to determine how NCMPR can better serve them.

Look at ways to increase "touch points" with members throughout the year.

PROGRAMMING

Identify trending topics for district and national conferences.

Identify trending topics and speakers for monthly webinars.

Consider additional options for programming.

PROFESSIONAL RESOURCES

Look at how to improve resources on NCMPR's website.

Investigate best options for connecting members via discussion forums or listservs.

Assist with building informational resources to share with members via the website.

MARKETING/IMAGE BUILDING

Look at ways to increase general awareness of NCMPR.

Consider how to increase NCMPR's overall image brand awareness.

Identify how NCMPR can make stronger connections with college presidents and AACC.

LEADERSHIP

Identify strategies for mentoring newcomers to our profession.

Find ways to strengthen NCMPR's Emeritus Academy and better use the professional expertise of past NCMPR presidents.

Look at how to enhance programming for NCMPR's Leadership Institute.

HOW TO SIGN UP

IT'S SIMPLE – Complete this **ONLINE APPLICATION** and indicate which committee(s) you have an interest in. We'll contact you soon to follow up!