

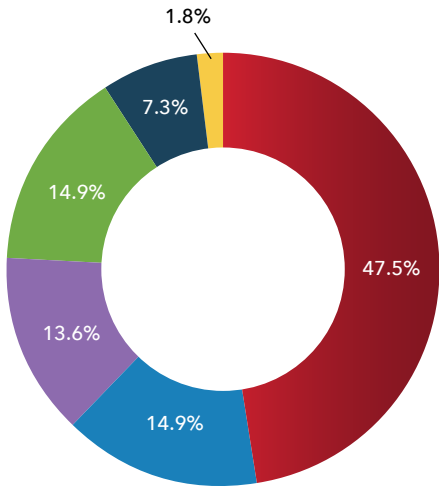
QUICK



POLL

NOVEMBER 2021

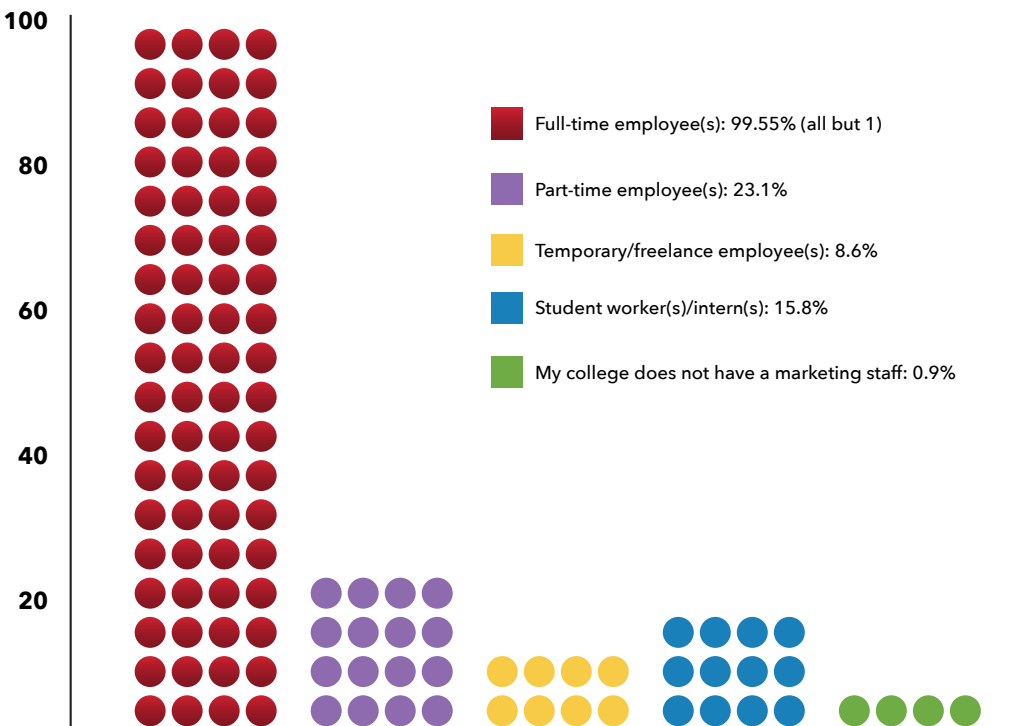
WHAT IS THE MAKEUP OF YOUR MARKETING STAFF?



HOW MANY EMPLOYEES ARE ON YOUR MARKETING STAFF, INCLUDING MANAGERS?

- Five or more
- Four
- Three
- Two
- One
- Marketing is an add-on function of other jobs/there is no dedicated marketing staff.

HOW WOULD YOU DESCRIBE THE MAKEUP OF YOUR COLLEGE'S MARKETING STAFF? (SELECT ALL THAT APPLY)



NCMPR'S monthly Quick Poll is provided as a benefit to members. Results from the November 2021 survey are based on responses from 221 NCMPR members from 198 colleges.