# THE BEST OF THE BEST 100 PARAGON AWARDS COMMUNICATIONS

## THE WINNERS

#### **PRINT**

#### ACADEMIC CATALOG OR CLASS SCHEDULE

Piedmont Community College, NC SILVER Hagerstown Community College, MD BRONZE Hillsborough Community College, FL

Langara College, BC GOLD

SILVER Western Iowa Tech Community College BRONZE Prince George's Community College, MD

#### ANNUAL REPORT

GOLD Grand Rapids Community College, MI SILVER South Louisiana Community College BRONZE Kellogg Community College, MI

#### NEWSLETTER

GOLD Portland Community College, OR SILVER Northern Essex Community College, MA BRONZE Anne Arundel Community College, MD

#### MAGAZINE

GOLD Lane Community College, OR SILVER Holyoke Community College, MA BRONZE Community College of Denver, CO



#### **BROCHURE - SINGLE OR SERIES**

Portland Community College, OR Baltimore City Community College, MD BRONZE Northern Marianas College, NMI

#### **BOOKLET**

GOLD Austin Community College, TX SILVER Kirkwood Community College, IA BRONZE National Park College, AR

#### FLYER - SINGLE OR SERIES

GOLD Harford Community College, MD SILVER Lorain County Community College, OH BRONZE Lenoir Community College, NC

#### POSTCARD — SINGLE OR SERIES

GOLD Southeastern Community College, IA SILVER Eastern Iowa Community College District BRONZE Elgin Community College, IL

#### NOTES/CARDS/INVITATIONS -SINGLE OR SERIES

Miami Dade College, FL SILVER Oakton Community College, IL BRONZE Harford Community College, MD



#### POSTER — SINGLE OR SERIES

North Georgia Technical College Lorain County Community College, OH **BRONZE** Pima Community College, AZ

#### PRINT WILDCARD

GOLD Cuyahoga Community College, OH SILVER Madison College, WI

Lorain County Community College, OH

## **DIGITAL/ELECTRONIC MEDIA**

#### E-CATALOG, SCHEDULE, VIEWBOOK OR ANNUAL REPORT

Montgomery County Community College, PA

SILVER Riverland Community College, MN **BRONZE** Moraine Valley Community College, IL

#### E-NEWSLETTER

GOLD Orange Coast College, CA SILVER Santa Monica College, CA

BRONZE Waukesha County Technical College, WI

#### E-CARDS

GOLD College of the Canyons, CA SILVER Cape Cod Community College, MA BRONZE MiraCosta College, CA

#### WEBSITE

GOLD Dakota County Technical College/Inver Hills Community College, MN SILVER Central New Mexico Community College BRONZE Sierra College, CA





## THE BEST OF THE BEST IN COMMUNITY COLLEGE COMMUNICATIONS 2022 PARAGON AWARDS

## THE WINNERS

#### MICROSITE/LANDING PAGE

Northwest Vista College, TX SILVER University of Cincinnati-Clermont College, OH Jackson College, MI BRONZE

#### **PODCAST**

Asheville-Buncombe Technical GOLD Community College, NC

SILVER Rowan College at Burlington County, NJ BRONZE Cuyahoga Community College, OH

#### **SOCIAL MEDIA**













#### SOCIAL MEDIA PAGE

GOLD Cape Fear Community College, NC SILVER Palo Alto College, TX

BRONZE Pasadena City College, CA

#### **SOCIAL MEDIA POST**

GOLD De Anza College, CA

SILVER Kansas City Kansas Community College

BRONZE Pasadena City College, CA

#### **VIDEO**

#### PROMOTIONAL VIDEO — SHORT FORM

GOLD Minneapolis Community & Technical College, MN

SILVER Prince George's Community College, MD BRONZE Delgado Community College, LA

#### PROMOTIONAL VIDEO — LONG FORM

GOLD Portland Community College, OR SILVER Moraine Valley Community College, IL BRONZE Central Oregon Community College

#### **VIDEO SHORTS — SINGLE**

GOLD Madison College, WI

SILVER Delaware Technical Community College BRONZE Piedmont Community College, NC



#### VIDEO SHORTS - SERIES

GOLD Cowley County Community College, KS

SILVER Arizona Western College

BRONZE Community Colleges of Spokane, WA

#### **QUICK-TURN VIDEO**

GOLD Anne Arundel Community College, MD SILVER

Maricopa County Community

College District, AZ

BRONZE Rock Valley College, IL

## PHOTOGRAPHY/ **ILLUSTRATION**

#### ORIGINAL PHOTOGRAPHY — UNMANIPULATED

GOLD Santa Fe College, FL SILVER Santa Fe College, FL

BRONZE Elgin Community College, IL

#### ORIGINAL PHOTOGRAPHY - MANIPULATED

GOLD Bellingham Technical College, WA SILVER Moraine Valley Community College BRONZE Columbia State Community College, TN

#### **LOGO DESIGN**

GOLD Grand Rapids Community College, MI SILVER Dakota County Technical College/ Inver Hills Community College, MN

BRONZE College of Lake County, IL

#### **COMPUTER-GENERATED ILLUSTRATION**

Motlow State Community College, TN

SILVER Elgin Community College, IL

BRONZE Prince George's Community College, MD

## **ADVERTISING**

#### PRINT AD — SINGLE OR SERIES

Kellogg Community College, MI

Cowley County Community College, KS

**BRONZE** Lenoir Community College, NC

#### RADIO AD - SINGLE OR SERIES

Austin Community College, TX SILVER Southeastern Community College, IA

BRONZE Pikes Peak State College, CO

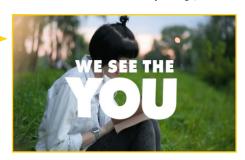
#### TELEVISION/VIDEO PAID AD — SINGLE

Lake Michigan College, MI SILVER Bristol Community College, MA

**BRONZE** Chippewa Valley Technical College, WI

## TELEVISION/VIDEO PAID AD — SERIES

Lane Community College, OR SILVER Southeastern Community College, IA Southeastern Community College, IA



#### DIGITAL AD — SINGLE OR SERIES

GOLD Portland Community College, OR

SILVER Madison College, WI **BRONZE** Temple College



## THE BEST OF THE BEST 10 PARAGON AWARDS COMMUNICATIONS 2022

## THE WINNERS

#### OUTDOOR SIGNAGE/DISPLAYS — SINGLE OR SERIES

**GOLD** Delta College, MI SILVER Saddleback College, CA

**BRONZE** Bellingham Technical College, WA



#### INTERIOR SIGNAGE/DISPLAYS -SINGLE OR SERIES

Community College of

Baltimore County, MD

SILVER Ocean County College, NJ

BRONZE Cecil College, MD

#### **CAMPAIGNS**

#### **COMMUNICATION SUCCESS STORY** OR CRISIS COMMUNICATION

GOLD Truckee Meadows Community

College, NV

SILVER Alamo Colleges District, TX

BRONZE Community College of

Baltimore County, MD

#### **GOVERNMENT OR COMMUNITY RELATIONS CAMPAIGN**

North Central State College, OH GOLD SILVER Colorado Community College System BRONZE Grand Rapids Community College, MI

#### SPECIAL EVENT OR FUNDRAISING CAMPAIGN

Hagerstown Community College, MD

SILVER Mineral Area College, MO

**BRONZE** Hopkinsville Community College, KY

#### SUCCESSFUL RECRUITMENT OR MARKETING PROGRAM

GOLD North Georgia Technical College

Madison College, WI

BRONZE Mesa Community College, AZ

#### SOCIAL MEDIA OR ONLINE MARKETING CAMPAIGN

GOLD Pitt Community College, NC SILVER GateWay Community College, AZ BRONZE Southeast Kentucky Community

& Technical College



#### SUCCESSFUL DIVERSITY, EQUITY AND INCLUSION MARKETING

GOLD County College of Morris, NJ Elgin Community College, IL **BRONZE** Fox Valley Technical College, WI

#### **MISCELLANEOUS**

#### **EXCELLENCE IN WRITING — SHORT FORM**

North Central Michigan College SILVER Milwaukee Area Technical College, WI Milwaukee Area Technical College, WI

#### **EXCELLENCE IN WRITING - LONG FORM**

North Central Michigan College Cuyahoga Community College, OH BRONZE Cuyahoga Community College, OH

#### **LOGO WEAR**

GOLD College of Lake County, IL SILVER Tennessee Board of Regents

BRONZE Central New Mexico Community College



#### NOVELTY

**GOLD** Grand Rapids Community College, MI

Santa Monica College, CA

BRONZE Delta College, MI

#### WILD CARD

GOLD Community Colleges of Spokane, WA SILVER Community College of Philadelphia, PA

BRONZE Sierra College, CA

