## 2021 Paragon Awards
### The Winners

#### Print

**Academic Catalog**
- **Gold**: Midlands Technical College, SC
- **Silver**: Community College of Philadelphia, PA
- **Bronze**: Cecil College, MD

**Class Schedule**
- **Gold**: Western Iowa Tech Community College
- **Silver**: Kellogg Community College, MI
- **Bronze**: Harford Community College, MD

**Viewbook**
- **Gold**: Laramie County Community College, WY
- **Silver**: Columbia Basin College, WA
- **Bronze**: Middlesex College, NJ

**Annual Report**
- **Gold**: Grand Rapids Community College, MI
- **Silver**: Kellogg Community College, MI
- **Bronze**: Hennepin Technical College, MN

**Newsletter**
- **Gold**: North Central Michigan College
- **Silver**: Portland Community College, OR
- **Bronze**: Eastern Iowa Community College District

**Magazine**
- **Gold**: Northwestern Michigan College
- **Silver**: Lorain County Community College, OH
- **Bronze**: Lord Fairfax Community College, VA

**Brochure — Single or Series**
- **Gold**: North Central State College, OH
- **Silver**: Pikes Peak Community College, CO
- **Bronze**: Miami Dade College, FL

**Booklet**
- **Gold**: Truckee Meadows Community College, NV
- **Silver**: Elgin Community College, IL
- **Bronze**: Western Iowa Tech Community College

**Book or Specialty Publication**
- **Gold**: Phoenix College, AZ
- **Silver**: Community College of Denver, CO
- **Bronze**: Community College of Denver, CO

#### Flyer — Single or Series

- **Gold**: Northwest College, WY
- **Silver**: St. Louis Community College, MO
- **Bronze**: Dallas College, TX

#### Postcard — Single or Series

- **Gold**: Wake Technical Community College, NC
- **Silver**: Austin Community College, TX
- **Bronze**: Pasadena City College, CA

#### Notes/Cards/Invitations — Single or Series

- **Gold**: Moraine Valley Community College, IL
- **Silver**: Harper College, IL
- **Bronze**: Santa Monica College, CA

#### Poster — Single

- **Gold**: Cuyahoga Community College, OH
- **Silver**: Mineral Area College, MO
- **Bronze**: Elgin Community College, IL

#### Poster — Series

- **Gold**: Crowder College, MO
- **Silver**: Truckee Meadows Community College, NV
- **Bronze**: Southeastern Illinois College

#### Digital/Electronic Media

**E-Catalog, Schedule, Viewbook or Annual Report**
- **Gold**: Community College of Philadelphia, PA
- **Silver**: Prince George's Community College, MD
- **Bronze**: De Anza College, CA

**E-Newsletter**
- **Gold**: North Orange Continuing Education, CA
- **Silver**: Delaware Technical Community College
- **Bronze**: Alamo Colleges District, TX

**Website**
- **Gold**: Craven Community College, NC
- **Silver**: Western Iowa Tech Community College
- **Bronze**: College of Central Florida

**Microsite/Landing Page**
- **Gold**: Montgomery County Community College, PA
- **Silver**: Kentucky Community & Technical College System
- **Bronze**: Moraine Valley Community College, IL

#### Social Media

**Podcast**
- **Gold**: Asheville-Buncombe Technical Community College, NC
- **Silver**: Anne Arundel Community College, MD
- **Bronze**: Heartland Community College, IL

**Facebook**
- **Gold**: Northwest College, WY
- **Silver**: Meridian Community College, MS
- **Bronze**: National Park College, AR

## Best in Show

**Grand Rapids Community College**

**Judges' Comments** — The Grand Rapids Community College (MI) Foundation’s 2019-2020 Annual Report was extremely well done. The photography was engaging and consistently good throughout the entire publication. The design looked very professional, and we especially liked the use of sidebars and infographics, which did a great job breaking up text. The stories were well written and the subjects were intriguing. Great work!
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INSTAGRAM
GOLD Palo Alto College, TX
SILVER Middlesex College, NJ
BRONZE Santa Fe College, FL

SOCIAL MEDIA — OTHER
GOLD Lorain County Community College, OH
SILVER Truckee Meadows Community College, NV
BRONZE Pasadena City College, CA

VIDEO
PROMOTIONAL VIDEO — SHORT FORM
GOLD Shasta College, CA
SILVER Delaware Technical Community College
BRONZE Northern Essex Community College, MA

PROMOTIONAL VIDEO — LONG FORM
GOLD Central Community College, NE
SILVER SUNY Schenectady, NY
BRONZE College of DuPage, IL

VIDEO SHORTS — SINGLE
GOLD Montgomery County Community College, PA
SILVER Elgin Community College, IL
BRONZE Parkland College, IL

VIDEO SHORTS — SERIES
GOLD Community College of Rhode Island
SILVER Central Piedmont Community College, NC
BRONZE Elgin Community College, IL

QUICK-TURN VIDEO
GOLD Durham Technical Community College, NC
SILVER Anne Arundel Community College, MD
BRONZE Riverland Community College, MN

PHOTOGRAPHY/ILLUSTRATION
ORIGINAL PHOTOGRAPHY — UNMANIPULATED
GOLD Austin Community College, TX
SILVER Bluegrass Community & Technical College, KY
BRONZE Santa Fe College, FL

ORIGINAL PHOTOGRAPHY — MANIPULATED
GOLD MiraCosta College, CA
SILVER National Park College, AR
BRONZE Moraine Valley Community College, IL

LOGO DESIGN
GOLD Northeast Community College, NE
SILVER Northeastern Technical College, SC
BRONZE Community College of Baltimore County, MD

COMPUTER-GENERATED ILLUSTRATION
GOLD Kellogg Community College, MI
SILVER Elgin Community College, IL
BRONZE Bunker Hill Community College, MA

ADVERTISING
PRINT AD — SINGLE
GOLD National Park College, AR
SILVER Schoolcraft College, MI
BRONZE Santa Fe College, FL

PRINT AD — SERIES
GOLD Shasta College, CA
SILVER Montclair Community College, MI
BRONZE Chemeketa Community College, OR

RADIO AD — SINGLE OR SERIES
GOLD SUNY Corning Community College
SILVER Elgin Community College, IL
BRONZE Laredo College, TX

TELEVISION/VIDEO AD — SINGLE
GOLD Grand Rapids Community College, MI
SILVER Kirkwood Community College, IA
BRONZE Laredo College, TX

TELEVISION/VIDEO AD — SERIES
GOLD Central Piedmont Community College, NC
SILVER Alamo Colleges District, TX
BRONZE Northern Essex Community College, MA

LOGO WEAR
GOLD Lincoln Land Community College, IL
SILVER North Georgia Tech College
BRONZE Galveston College, TX

DIGITAL AD — SINGLE OR SERIES
GOLD Maricopa County Community College District, AZ
SILVER Pierce College, WA
BRONZE Ohlone College, CA

OUTDOOR MEDIA — SINGLE OR SERIES
GOLD Alamo Colleges District, TX
SILVER Santa Monica College, CA
BRONZE Harford Community College, MD

INTERIOR SIGNAGE/DISPLAY — SINGLE OR SERIES
GOLD Pasadena City College, CA
SILVER Florida State College at Jacksonville
BRONZE Western Technical College, WI
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CAMPAIGNS

SPECIAL EVENT
GOLD  Linn-Benton Community College, OR
SILVER  Lorain County Community College, OH
BRONZE  College of DuPage, IL

COMMUNICATION SUCCESS STORY OR CRISIS COMMUNICATION
GOLD  Portland Community College, OR
SILVER  Alamo Colleges District, TX
BRONZE  Lake Washington Institute of Technology

SUCCESSFUL RECRUITMENT OR MARKETING PROGRAM
GOLD  East Central College, MO
SILVER  Mt. San Antonio College, CA
BRONZE  Central Piedmont Community College, NC

GOVERNMENT RELATIONS OR COMMUNITY RELATIONS CAMPAIGN
GOLD  Langara College, BC
SILVER  Temple College, TX
BRONZE  Springfield Technical Community College, MA

SUCCESSFUL DIVERSITY, EQUITY AND INCLUSION MARKETING
GOLD  Cuyahoga Community College, OH
SILVER  De Anza College, CA
BRONZE  Dakota County Technical College/Inver Hills Community College, MN

FUNDRAISING CAMPAIGN
GOLD  Community College of Denver, CO
SILVER  Northwest College, WY
BRONZE  Ivy Tech Community College, IN

SOCIAL MEDIA OR ONLINE MARKETING CAMPAIGN
GOLD  Santa Fe College, FL
SILVER  South Carolina Technical College System
BRONZE  Miami Dade College, FL

MISCELLANEOUS

EXCELLENCE IN WRITING — SHORT FORM
GOLD  Springfield Technical Community College, MA
SILVER  Lorain County Community College, OH
BRONZE  Montcalm Community College, MI

EXCELLENCE IN WRITING — LONG FORM
GOLD  Central Oregon Community College
SILVER  North Central Michigan College
BRONZE  Central Oregon Community College

NOVELTY
GOLD  Community Colleges of Spokane, WA
SILVER  Kentucky Community & Technical College System
BRONZE  Wayne Community College, NC

WILD CARD
GOLD  Alamo Colleges District, TX
SILVER  Orange Coast College, CA
BRONZE  Lorain County Community College, OH