

2021 PARAGON AWARDS

THE WINNERS

PRINT

ACADEMIC CATALOG

- GOLD** Midlands Technical College, SC
- SILVER** Community College of Philadelphia, PA
- BRONZE** Cecil College, MD

CLASS SCHEDULE

- GOLD** Western Iowa Tech Community College
- SILVER** Kellogg Community College, MI
- BRONZE** Harford Community College, MD

VIEWBOOK

- GOLD** Laramie County Community College, WY
- SILVER** Columbia Basin College, WA
- BRONZE** Middlesex College, NJ

ANNUAL REPORT

- GOLD** Grand Rapids Community College, MI
- SILVER** Kellogg Community College, MI
- BRONZE** Hennepin Technical College, MN

NEWSLETTER

- GOLD** North Central Michigan College
- SILVER** Portland Community College, OR
- BRONZE** Eastern Iowa Community College District

MAGAZINE

- GOLD** Northwestern Michigan College
- SILVER** Lorain County Community College, OH
- BRONZE** Lord Fairfax Community College, VA

BROCHURE — SINGLE OR SERIES

- GOLD** North Central State College, OH
- SILVER** Pikes Peak Community College, CO
- BRONZE** Miami Dade College, FL

BOOKLET

- GOLD** Truckee Meadows Community College, NV
- SILVER** Elgin Community College, IL
- BRONZE** Western Iowa Tech Community College

BOOK OR SPECIALTY PUBLICATION

- GOLD** Phoenix College, AZ
- SILVER** Community College of Denver, CO
- BRONZE** Community College of Denver, CO

FLYER — SINGLE OR SERIES

- GOLD** Northwest College, WY
- SILVER** St. Louis Community College, MO
- BRONZE** Dallas College, TX

POSTCARD — SINGLE OR SERIES

- GOLD** Wake Technical Community College, NC
- SILVER** Austin Community College, TX
- BRONZE** Pasadena City College, CA

NOTES/CARDS/INVITATIONS — SINGLE OR SERIES

- GOLD** Moraine Valley Community College, IL
- SILVER** Harper College, IL
- BRONZE** Santa Monica College, CA

POSTER — SINGLE

- GOLD** Cuyahoga Community College, OH
- SILVER** Mineral Area College, MO
- BRONZE** Elgin Community College, IL

POSTER — SERIES

- GOLD** Crowder College, MO
- SILVER** Truckee Meadows Community College, NV
- BRONZE** Southeastern Illinois College

DIGITAL/ELECTRONIC MEDIA

E-CATALOG, SCHEDULE, VIEWBOOK OR ANNUAL REPORT

- GOLD** Community College of Philadelphia, PA
- SILVER** Prince George's Community College, MD
- BRONZE** De Anza College, CA

E-NEWSLETTER

- GOLD** North Orange Continuing Education, CA
- SILVER** Delaware Technical Community College
- BRONZE** Alamo Colleges District, TX

E-CARD

- GOLD** Community College of Philadelphia, PA
- SILVER** Alamo Colleges District, TX
- BRONZE** Green River College, WA

WEBSITE

- GOLD** Craven Community College, NC
- SILVER** Western Iowa Tech Community College
- BRONZE** College of Central Florida

MICROSITE/LANDING PAGE

- GOLD** Montgomery County Community College, PA
- SILVER** Kentucky Community & Technical College System
- BRONZE** Moraine Valley Community College, IL

SOCIAL MEDIA

PODCAST

- GOLD** Asheville-Buncombe Technical Community College, NC
- SILVER** Anne Arundel Community College, MD
- BRONZE** Heartland Community College, IL

FACEBOOK

- GOLD** Northwest College, WY
- SILVER** Meridian Community College, MS
- BRONZE** National Park College, AR

BEST IN SHOW

GRAND RAPIDS COMMUNITY COLLEGE

JUDGES' COMMENTS — The Grand Rapids Community College (MI) Foundation's 2019-2020 Annual Report was extremely well done. The photography was engaging and consistently good throughout the entire publication. The design looked very professional, and we especially liked the use of sidebars and infographics, which did a great job breaking up text. The stories were well written and the subjects were intriguing. Great work!



Grand Rapids Community College
FOUNDATION ANNUAL REPORT

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INSTAGRAM

- GOLD** Palo Alto College, TX
- SILVER** Middlesex College, NJ
- BRONZE** Santa Fe College, FL

SOCIAL MEDIA – OTHER

- GOLD** Lorain County Community College, OH
- SILVER** Truckee Meadows Community College, NV
- BRONZE** Pasadena City College, CA

VIDEO

PROMOTIONAL VIDEO – SHORT FORM

- GOLD** Shasta College, CA
- SILVER** Delaware Technical Community College
- BRONZE** Northern Essex Community College, MA

PROMOTIONAL VIDEO – LONG FORM

- GOLD** Central Community College, NE
- SILVER** SUNY Schenectady, NY
- BRONZE** College of DuPage, IL

VIDEO SHORTS – SINGLE

- GOLD** Montgomery County Community College, PA
- SILVER** Elgin Community College, IL
- BRONZE** Parkland College, IL

VIDEO SHORTS – SERIES

- GOLD** Community College of Rhode Island
- SILVER** Central Piedmont Community College, NC
- BRONZE** Elgin Community College, IL

QUICK-TURN VIDEO

- GOLD** Durham Technical Community College, NC
- SILVER** Anne Arundel Community College, MD
- BRONZE** Riverland Community College, MN

PHOTOGRAPHY/ILLUSTRATION

ORIGINAL PHOTOGRAPHY – UNMANIPULATED

- GOLD** Austin Community College, TX
- SILVER** Bluegrass Community & Technical College, KY
- BRONZE** Santa Fe College, FL

ORIGINAL PHOTOGRAPHY – MANIPULATED

- GOLD** MiraCosta College, CA
- SILVER** National Park College, AR
- BRONZE** Moraine Valley Community College, IL

LOGO DESIGN

- GOLD** Northeast Community College, NE
- SILVER** Northeastern Technical College, SC
- BRONZE** Community College of Baltimore County, MD

COMPUTER-GENERATED ILLUSTRATION

- GOLD** Kellogg Community College, MI
- SILVER** Elgin Community College, IL
- BRONZE** Bunker Hill Community College, MA

ADVERTISING

PRINT AD – SINGLE

- GOLD** National Park College, AR
- SILVER** Schoolcraft College, MI
- BRONZE** Santa Fe College, FL

PRINT AD – SERIES

- GOLD** Shasta College, CA
- SILVER** Montcalm Community College, MI
- BRONZE** Chemeketa Community College, OR

RADIO AD – SINGLE OR SERIES

- GOLD** SUNY Corning Community College
- SILVER** Elgin Community College, IL
- BRONZE** Laredo College, TX

TELEVISION/VIDEO AD – SINGLE

- GOLD** Grand Rapids Community College, MI
- SILVER** Kirkwood Community College, IA
- BRONZE** Laredo College, TX

TELEVISION/VIDEO AD – SERIES

- GOLD** Central Piedmont Community College, NC
- SILVER** Alamo Colleges District, TX
- BRONZE** Northern Essex Community College, MA

LOGO WEAR

- GOLD** Lincoln Land Community College, IL
- SILVER** North Georgia Tech College
- BRONZE** Galveston College, TX

DIGITAL AD – SINGLE OR SERIES

- GOLD** Maricopa County Community College District, AZ
- SILVER** Pierce College, WA
- BRONZE** Ohlone College, CA

OUTDOOR MEDIA – SINGLE OR SERIES

- GOLD** Alamo Colleges District, TX
- SILVER** Santa Monica College, CA
- BRONZE** Harford Community College, MD

INTERIOR SIGNAGE/DISPLAY – SINGLE OR SERIES

- GOLD** Pasadena City College, CA
- SILVER** Florida State College at Jacksonville
- BRONZE** Western Technical College, WI

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CAMPAIGNS

SPECIAL EVENT

- GOLD** Linn-Benton Community College, OR
SILVER Lorain County Community College, OH
BRONZE College of DuPage, IL

COMMUNICATION SUCCESS STORY OR CRISIS COMMUNICATION

- GOLD** Portland Community College, OR
SILVER Alamo Colleges District, TX
BRONZE Lake Washington Institute of Technology

SUCCESSFUL RECRUITMENT OR MARKETING PROGRAM

- GOLD** East Central College, MO
SILVER Mt. San Antonio College, CA
BRONZE Central Piedmont Community
College, NC

GOVERNMENT RELATIONS OR COMMUNITY RELATIONS CAMPAIGN

- GOLD** Langara College, BC
SILVER Temple College, TX
BRONZE Springfield Technical
Community College, MA

SUCCESSFUL DIVERSITY, EQUITY AND INCLUSION MARKETING

- GOLD** Cuyahoga Community College, OH
SILVER De Anza College, CA
BRONZE Dakota County Technical College/
Inver Hills Community College, MN

FUNDRAISING CAMPAIGN

- GOLD** Community College of Denver, CO
SILVER Northwest College, WY
BRONZE Ivy Tech Community College, IN

SOCIAL MEDIA OR ONLINE MARKETING CAMPAIGN

- GOLD** Santa Fe College, FL
SILVER South Carolina Technical College System
BRONZE Miami Dade College, FL

MISCELLANEOUS

EXCELLENCE IN WRITING — SHORT FORM

- GOLD** Springfield Technical Community
College, MA
SILVER Lorain County Community College, OH
BRONZE Montcalm Community College, MI

EXCELLENCE IN WRITING — LONG FORM

- GOLD** Central Oregon Community College
SILVER North Central Michigan College
BRONZE Central Oregon Community College

NOVELTY

- GOLD** Community Colleges of Spokane, WA
SILVER Kentucky Community & Technical
College System
BRONZE Wayne Community College, NC

WILD CARD

- GOLD** Alamo Colleges District, TX
SILVER Orange Coast College, CA
BRONZE Lorain County Community College, OH