

# 2020 PARAGON AWARDS COLLEGE FINALISTS

**Alamo Colleges District**

Twitter

**Anne Arundel Community College**

Video Shorts – Single

**Arizona Western College**

Novelty Advertising

**Austin Community College**

Facebook

Promotional Video – Short Form

Television/Video Ad – Series

Government Relations or Community Relations Campaign

**Bellingham Technical College**

Annual Report

**Bunker Hill Community College**

Excellence in Writing – Long Form

**Cape Cod Community College**

E-Card

Print Ad – Single

**Cape Fear Community College**

Website

**Central Oregon Community College**

Brochure – Series

Print Ad – Single

Excellence in Writing – Long Form

**Central Piedmont Community College**

Radio Ad – Series

**Chemeketa Community College**

Original Photography – Unmanipulated

**Clackamas Community College**

Successful Recruitment or Marketing Program

**College of Central Florida**

Postcard – Single or Series

Promotional Video – Short Form

**College of Lake County**

Instagram

Wild Card

**College of the Canyons**

Electronic Newsletter

Novelty Advertising

**College of Western Idaho**

Special Event

**Collin College**

Book or Specialty Publication

**Colorado Community College System**

Communication Success Story or Crisis Communication

Government Relations or Community Relations Campaign

**Colorado Mountain College**

Government Relations or Community Relations Campaign

**Columbia-Greene Community College**

Fundraising Campaign

**Community College of Denver**

Academic Catalog

**Community College of Philadelphia**

Magazine

Flyer – Single Series

Electronic Catalog, Schedule, Viewbook, Annual Report

E-card

Logo Design

Outdoor Media – Single or Series

**Craven Community College**

Promotional Video – Short Form

**Cuyahoga Community College**

Magazine

Original Photography – Unmanipulated

**De Anza College**

Electronic Catalog, Schedule, Viewbook, Annual Report

Video Shorts – Series

2020  
**PARAGON AWARDS**  
**COLLEGE FINALISTS**

**Delaware County Community College**

Poster – Single

**Delaware Technical Community College**

Twitter

Video Shorts – Single

**Edmonds College**

Microsite

**Elgin Community College**

Newsletter

Computer-Generated Illustration

Television/Video Ad – Single

Communication Success Story or Crisis Communication

**Florida State College at Jacksonville**

Postcard – Single or Series

**Fox Valley Technical College**

Excellence in Writing – Short Form

**Galveston College**

Logo Design

**Grand Rapids Community College**

Successful Recruitment or Marketing Program

**Green River College**

Annual Report

Original Photography – Manipulated

Novelty Advertising

Special Event

**Hawkeye Community College**

Postcard – Single or Series

Digital Ad – Single or Series

**Heartland Community College**

Computer-Generated Illustration

**Hinds Community College**

Digital Ad – Single or Series

**Illinois Central College**

Class Schedule

Poster – Series

**Iowa Valley Community College District**

Viewbook

**Jackson College**

Booklet

Wild Card

**John Wood Community College**

Television/Video Ad – Single

**Kellogg Community College**

Poster – Series

**Kentucky Community & Technical College System**

Brochure – Single

Radio Ad – Single

Successful Recruitment or Marketing Program

**Kirkwood Community College**

Interior Signage/Display – Single or Series

**Lake Tahoe Community College**

Outdoor Media – Single or Series

**Laramie County Community College**

Poster – Single

**Laredo College**

Folder

Radio Ad – Single

**Lenoir Community College**

Brochure – Series

Fundraising Campaign

**Lincoln Land Community College**

Interior Signage/Display – Single or Series

**Linn-Benton Community College**

Fundraising Campaign

**Mesa Community College**

Video Shorts-Series

2020  
**PARAGON AWARDS**  
**COLLEGE FINALISTS**

**Metropolitan Community College (Nebraska)**

Logo Wear

**Miami Dade College**

Brochure – Single

Original Photography – Manipulated

**Mid-Plains Community College Area**

Radio Ad-Series

Excellence in Writing – Long Form

**Milwaukee Area Technical College**

Academic Catalog

Website

**Moraine Valley Community College**

Brochure – Single

Electronic Newsletter

Quick-Turn Video

Original Photography – Unmanipulated

**Motlow State Community College**

Print Ad – Single

Print Ad – Series

Wild Card

**National Park College**

Viewbook

Book or Specialty Publication

**North Orange Continuing Education**

Electronic Newsletter

**North Orange County Community College District**

Flyer – Single or Series

**Northeast Iowa Community College**

Class Schedule

**Northeastern Technical College**

Outdoor Media – Single or Series

Excellence in Writing – Short Form

**Northwest Iowa Community College**

Interior Signage/Display – Single or Series

**Northwestern Michigan College**

Original Photography – Manipulated

**Orange Coast College**

Electronic Catalog, Schedule, Viewbook, Annual Report

Microsite

Promotional Video – Long Form

**Ozarks Technical Community College**

Brochure – Series

Video Shorts – Single

**Palo Alto College**

E-card

Instagram

Communication Success Story or Crisis Communication

**Phoenix College**

Folder

Social Media or Online Marketing Campaign

**Pierce College**

Class Schedule

Radio Ad – Single

**Portland Community College**

Viewbook

Newsletter

Notes/Cards/Invitations – Single or Series

Promotional Video – Long Form

Social Media or Online Marketing Campaign

**Renton Technical College**

Excellence in Writing – Short Form

**Riverside Community College District**

Television/Video Ad – Single

**Saint Paul College**

Flyer – Single or Series

**Salt Lake Community College**

Magazine

**Santa Fe Community College**

Computer-Generated Illustration

2020  
**PARAGON AWARDS**  
**COLLEGE FINALISTS**

**Santa Monica College**

Academic Catalog  
Notes/Cards/Invitations – Single or Series  
Website  
Logo Wear

**Shasta College**

Quick-Turn Video

**Skagit Valley College**

Poster – Single

**Skyline College**

Promotional Video – Long Form

**Southeast Community College**

Microsite  
Instagram

**Southeastern Community College (Iowa)**

Social Media or Online Marketing Campaign

**Southeastern Illinois College**

Logo Wear

**Tallahassee Community College**

Facebook  
Twitter

**Tennessee Board of Regents**

Annual Report  
Poster – Series  
Video Shorts – Series  
Television/Video Ad – Series

**Terra State Community College**

Television/Video Ad – Series

**University of Arkansas Community College at Batesville**

Radio Ad – Series

**University of Arkansas Community College at Morrilton**

Booklet  
Notes/Cards/Invitations – Single or Series  
Facebook

**Wallace State Community College**

Booklet

**West Kentucky Community & Technical College**

Logo Design

**West Virginia Northern Community College**

Print Ad – Series

**Western Iowa Tech Community College**

Special Event

**Wor-Wic Community College**

Quick-Turn Video