

NCMPR PARAGON AWARDS

NCMPR '19 CONGRATULATIONS TO THIS YEAR'S WINNERS!

PRINT

ACADEMIC CATALOG

- GOLD** Bunker Hill Community College, MA
SILVER Mission College, CA
BRONZE MiraCosta College, CA

CLASS SCHEDULE

- GOLD** Kellogg Community College, MI
SILVER Heartland Community College, IL
BRONZE Washtenaw Community College, MI

VIEWBOOK

- GOLD** Linn-Benton Community College, OR
SILVER Salt Lake Community College, UT
BRONZE University of Cincinnati-Clermont College, OH

ANNUAL REPORT

- GOLD** Community College of Denver, CO
SILVER Ozarks Technical Community College, MO
BRONZE Florida State College at Jacksonville, FL

NEWSLETTER

- GOLD** South Texas College, TX
SILVER Skagit Valley College, WA
BRONZE Anoka Technical College, MN

MAGAZINE

- GOLD** Laramie County Community College, WY
SILVER Rochester Community and Technical College, MN
BRONZE American Association of Community Colleges, DC

BROCHURE-SINGLE

- GOLD** Austin Community College, TX
SILVER Arizona Western College, AZ
BRONZE Miami Dade College, FL

BROCHURE-SERIES

- GOLD** Pikes Peak Community College, CO
SILVER Lenoir Community College, NC
BRONZE Riverside Community College District, CA

BOOKLET

- GOLD** Santa Ana College, CA
SILVER Cape Cod Community College, MA
BRONZE North Lake College, TX

BOOK OR SPECIALTY PUBLICATION

- GOLD** Kellogg Community College, MI
SILVER Santa Fe College, FL
BRONZE Lane Community College, OR

FLYER-SINGLE OR SERIES

- GOLD** Lenoir Community College, NC
SILVER Pasco-Hernando State College, FL
BRONZE Wallace State Community College, AL

FOLDER

- GOLD** Kellogg Community College, MI
SILVER South Orange County Community College District, CA
BRONZE Seattle Central College, WA

POSTCARD-SINGLE OR SERIES

- GOLD** Skagit Valley College, WA
SILVER Wallace State Community College, AL
BRONZE Genesee Community College, NY

NOTES/CARDS/INVITATIONS-SINGLE OR SERIES

- GOLD** Santa Monica College, CA
SILVER Howard Community College, MD
BRONZE College of DuPage, IL

POSTER-SINGLE

- GOLD** Community College of Denver, CO
SILVER Pikes Peak Community College, CO
BRONZE College of the Canyons, CA

POSTER-SERIES

- GOLD** Palo Alto College, TX
SILVER College of Western Idaho, ID
BRONZE Calhoun Community College, AL

BEST IN SHOW
BEST IN SHOW



KELLOGG
COMMUNITY
COLLEGE, MI

JUDGE'S COMMENTS: "We can imagine this book being pulled from the shelf multiple times, year after year, its positive messaging reinforcing Kellogg's brand among two distinct target audiences."

DIGITAL/ELECTRONIC MEDIA

E-CATALOG, SCHEDULE, VIEWBOOK OR ANNUAL REPORT

- GOLD** St. Charles Community College, MO
SILVER Milwaukee Area Technical College, WI
BRONZE Mount Wachusett Community College, MA

E-NEWSLETTER

- GOLD** San Joaquin Delta College, CA
SILVER College of the Canyons, CA
BRONZE Santa Monica College, CA

E-CARD

- GOLD** Lorain County Community College, OH
SILVER Owens Community College, OH
BRONZE Wor-Wic Community College, MD

WEBSITE

- GOLD** Northland Pioneer College, AZ
SILVER Raritan Valley Community College, NJ
BRONZE Central Piedmont Community College, NC

MICROSITE

- GOLD** Elgin Community College, IL
SILVER Northland Pioneer College, AZ
BRONZE Miami Dade College, FL

MAGICAL.

SOCIAL MEDIA

FACEBOOK

- GOLD** University of Arkansas Community College at Batesville, AR
- SILVER** National Park College, AR
- BRONZE** Southeastern Community College, IA

TWITTER

- GOLD** Tallahassee Community College, FL
- SILVER** Delaware Technical Community College, DE
- BRONZE** Del Mar College, TX

INSTAGRAM

- GOLD** Durham College, Canada
- SILVER** Citrus College, CA
- BRONZE** College of Lake County, IL

VIDEO

PROMOTIONAL BRAND VIDEO-SHORT FORM

- GOLD** SUNY Schenectady, NY
- SILVER** Los Angeles Trade-Technical College, CA
- BRONZE** Fullerton College, CA

PROMOTIONAL BRAND VIDEO-LONG FORM

- GOLD** Alamo Colleges District, TX
- SILVER** Kishwaukee College, IL
- BRONZE** West Hills Community College District, CA

VIDEO SHORTS-SINGLE

- GOLD** Wallace State Community College, AL
- SILVER** Mid-Plains Community College, NE
- BRONZE** Santa Monica College, CA

VIDEO SHORTS-SERIES

- GOLD** College of the Canyons, CA
- SILVER** SUNY Ulster, NY
- BRONZE** North Lake College, TX

QUICK-TURN VIDEO

- GOLD** Del Mar College, TX
- SILVER** Alamo Colleges District, TX
- BRONZE** Moraine Valley Community College, IL

PHOTOGRAPHY/ILLUSTRATION

ORIGINAL PHOTOGRAPHY-UNMANIPULATED

- GOLD** Santa Fe College, FL
- SILVER** Austin Community College, TX
- BRONZE** Elgin Community College, IL

ORIGINAL PHOTOGRAPHY-MANIPULATED

- GOLD** Moraine Valley Community College, IL
- SILVER** South Texas College, TX
- BRONZE** National Park College, AR

LOGO DESIGN

- GOLD** Langara College, Canada
- SILVER** Chemeketa Community College, OR
- BRONZE** College of Western Idaho, ID

COMPUTER-GENERATED ILLUSTRATION

- GOLD** Peninsula College, WA
- SILVER** Kansas City Kansas Community College, KS
- BRONZE** Pima Community College, AZ

ADVERTISING

PRINT AD-SINGLE

- GOLD** South Louisiana Community College, LA
- SILVER** Wayne Community College, NC
- BRONZE** Technical College of the Lowcountry, SC

PRINT AD-SERIES

- GOLD** Central Piedmont Community College, NC
- SILVER** Arizona Western College, AZ
- BRONZE** Austin Community College, TX

RADIO AD-SINGLE

- GOLD** Southeastern Community College, IA
- SILVER** Laredo College, TX
- BRONZE** Somerset Community College, KY

RADIO AD-SERIES

- GOLD** Alamo Colleges District, TX
- SILVER** College of Western Idaho, ID
- BRONZE** Seminole State College of Florida, FL

TELEVISION/VIDEO AD-SINGLE

- GOLD** Mid-State Technical College, WI
- SILVER** Central New Mexico Community College, NM
- BRONZE** Owens Community College, OH

TELEVISION/VIDEO AD-SERIES

- GOLD** West Hills Community College District, CA
- SILVER** Seminole State College of Florida, FL
- BRONZE** College of Western Idaho, ID

NOVELTY ADVERTISING

- GOLD** Cuyahoga Community College, OH
- SILVER** Portland Community College, OR
- BRONZE** College of Western Idaho, ID

LOGO WEAR

- GOLD** Miami Dade College, FL
- SILVER** Pennsylvania Highlands Community College, PA
- BRONZE** National Park College, AR

DIGITAL AD

- GOLD** Pierce College, WA
- SILVER** Lane Community College, OR
- BRONZE** Northwest Iowa Community College, IA

OUTDOOR MEDIA-SINGLE OR SERIES

- GOLD** Pierce College, WA
- SILVER** Austin Community College, TX
- BRONZE** Delaware Technical Community College, DE

INTERIOR SIGNAGE/DISPLAY-SINGLE OR SERIES

- GOLD** Austin Community College, TX
- SILVER** Grand Rapids Community College, MI
- BRONZE** Wayne Community College, NC

CAMPAIGNS

COMMUNICATION SUCCESS STORY OR CRISIS COMMUNICATION

- GOLD** Santa Monica College, CA
- SILVER** Del Mar College, TX
- BRONZE** Salt Lake Community College, UT

GOVERNMENT RELATIONS OR COMMUNITY RELATIONS CAMPAIGN

- GOLD** Lorain County Community College, OH
- SILVER** College of Western Idaho, ID
- BRONZE** Wake Technical Community College, NC

SPECIAL EVENT

- GOLD** Portland Community College, OR
- SILVER** Bunker Hill Community College, MA
- BRONZE** Carroll Community College, MD

SUCCESSFUL RECRUITMENT OR MARKETING PROGRAM

- GOLD** Harford Community College, MD
- SILVER** Galveston College, TX
- BRONZE** Ivy Tech Community College, IN

FUNDRAISING CAMPAIGN

- GOLD** Durham Technical Community College, NC
- SILVER** Langara College, Canada
- BRONZE** Truckee Meadows Community College, NV

SOCIAL MEDIA OR ONLINE MARKETING CAMPAIGN

- GOLD** Ozarks Technical Community College, MO
- SILVER** Central New Mexico Community College, NM
- BRONZE** Miami Dade College, FL

MISCELLANEOUS

EXCELLENCE IN WRITING-SHORT FORM

- GOLD** Seattle Central College, WA
- SILVER** Palo Alto College, TX
- BRONZE** Snead State Community College, AL

EXCELLENCE IN WRITING-LONG FORM

- GOLD** Seattle Central College, WA
- SILVER** Collin College, TX
- BRONZE** Cuyahoga Community College, OH

WILD CARD

- GOLD** Wake Technical Community College, NC
- SILVER** Oakland Community College, MI
- BRONZE** West Virginia Northern Community College, WV

Memorable.