



2019 PARAGON AWARDS COLLEGE FINALISTS



Alamo Colleges, TX

Promotional Brand Video-Long Form
Quick-Turn Video
Radio Ad-Series

American Association of Community Colleges, DC

Magazine

Anoka Technical College, MN

Newsletter

Arizona Western College, AZ

Brochure-Single
Print Ad-Series

Austin Community College, TX

Brochure-Single
Original Photography-Unmanipulated
Print Ad-Series
Outdoor Media
Interior Signage/Display

Bunker Hill Community College, MA

Academic Catalog
Special Event

Calhoun Community College, AL

Poster-Series

Cape Cod Community College, MA

Booklet

Carroll Community College, MD

Special Event

Central New Mexico Community College, NM

Television/Video Ad-Single
Social Media or Online
Marketing Campaign

Central Piedmont Community College, NC

Website
Print Ad-Series

Chemeketa Community College, OR

Logo Design

Citrus College, CA

Instagram

College of DuPage, IL

Notes/Cards/Invitations

College of Lake County, IL

Instagram

College of the Canyons, CA

Poster-Single
E-Newsletter
Video Shorts-Series

College of Western Idaho, ID

Poster-Series
Logo Design
Radio Ad-Series
Television/Video Ad-Series
Novelty Advertising
Government Relations or
Community Relations Campaign

Collin College, TX

Excellence in Writing-Long Form

Community College of Denver, CO

Annual Report
Poster-Single

Cuyahoga Community College, OH

Novelty Advertising
Excellence in Writing-Long Form

Del Mar College, TX

Twitter
Quick-Turn Video
Communication Success Story
or Crisis Communication

Delaware Technical Community College, DE

Twitter
Outdoor Media

Durham College, Canada

Instagram

Durham Technical Community College, NC

Fundraising Campaign

Elgin Community College, IL

Microsite
Original Photography-Unmanipulated

Florida State College at Jacksonville, FL

Annual Report

Fullerton College, CA

Promotional Brand Video-Short Form

Galveston College, TX

Successful Recruitment
or Marketing Program

Genesee Community College, NY

Postcard

Grand Rapids Community College, MI

Interior Signage/Display

Harford Community College, MD

Successful Recruitment
or Marketing Program

Heartland Community College, IL

Class Schedule

Howard Community College, MD

Notes/Cards/Invitations

Ivy Tech Community College, IN

Successful Recruitment
or Marketing Program

Kansas City Kansas

Community College, KS
Computer-Generated Illustration

Kellogg Community College, MI

Class Schedule
Book or Specialty Publication
Folder

Kishwaukee College, IL

Promotional Brand Video-Long Form





2019 PARAGON AWARDS COLLEGE FINALISTS



Lane Community College, OR
Book or Specialty Publication
Digital Ad

Langara College, Canada
Logo Design
Fundraising Campaign

Laramie County Community College, WY
Magazine

Laredo College, TX
Radio Ad-Single

Lenoir Community College, NC
Brochure-Series
Flyer

Linn-Benton Community College, OR
Viewbook

Lorain County Community College, OH
E-Card
Government Relations or
Community Relations Campaign

Los Angeles Trade-Technical College, CA
Promotional Brand Video-Short Form

Miami Dade College, FL
Brochure-Single
Microsite
Logo Wear
Social Media or Online
Marketing Campaign

Mid-Plains Community College Area, NE
Video Shorts-Single

Mid-State Technical College, WI
Television/Video Ad-Single

Milwaukee Area Technical College, WI
E-Catalog, Schedule, Viewbook
or Annual Report

MiraCosta College, CA
Academic Catalog

Mission College, CA
Academic Catalog

Moraine Valley Community College, IL
Quick-Turn Video
Original Photography-Manipulated

Mount Wachusett Community College, MA
E-Catalog, Schedule, Viewbook
or Annual Report

National Park College, AR
Facebook
Original Photography-Manipulated
Logo Wear

North Lake College, TX
Booklet
Video Shorts-Series

Northland Pioneer College, AZ
Website
Microsite

Northwest Iowa Community College, IA
Digital Ad

Oakland Community College, MI
Wild Card

Owens Community College, OH
E-Card
Television/Video Ad-Single

Ozarks Technical Community College, MO
Annual Report
Social Media or Online
Marketing Campaign

Palo Alto College, TX
Poster-Series
Excellence in Writing-Short Form

Pasco-Hernando State College, FL
Flyer

Peninsula College, WA
Computer-Generated Illustration

Pennsylvania Highlands Community College, PA
Logo Wear

Pierce College, WA
Digital Ad
Outdoor Media

Pikes Peak Community College, CO
Brochure-Series
Poster-Single

Pima Community College, AZ
Computer-Generated Illustration

Portland Community College, OR
Novelty Advertising
Special Event

Raritan Valley Community College, NJ
Website

Riverside Community College District, CA
Brochure-Series

Rochester Community & Technical College, MN
Magazine

Salt Lake Community College, UT
Viewbook
Communication Success Story
or Crisis Communication

San Joaquin Delta College, CA
E-Newsletter

Santa Ana College, CA
Booklet

Santa Fe College, FL
Book or Specialty Publication
Original Photography-Unmanipulated



2019 PARAGON AWARDS COLLEGE FINALISTS



Santa Monica College, CA

Notes/Cards/Invitations
E-Newsletter
Video Shorts-Single
Communication Success Story
or Crisis Communication

Seattle Central College, WA

Folder
Excellence in Writing-Short Form
Excellence in Writing-Long Form

Seminole State College of Florida, FL

Radio Ad-Series
Television/Video Ad-Series

Skagit Valley College, WA

Newsletter
Postcard

Snead State Community College, AL

Excellence in Writing-Short Form

Somerset Community College, KY

Radio Ad-Single

South Louisiana Community College, LA

Print Ad-Single

South Orange County Community College District, CA

Folder

South Texas College, TX

Newsletter
Original Photography-Manipulated

Southeastern Community College, IA

Facebook
Radio Ad-Single

St. Charles Community College, MO

E-Catalog, Schedule, Viewbook
or Annual Report

SUNY Schenectady, NY

Promotional Brand Video-Short Form

SUNY Ulster, NY

Video Shorts-Series

Tallahassee Community College, FL

Twitter

Technical College of the Lowcountry, SC

Print Ad-Single

Truckee Meadows Community College, NV

Fundraising Campaign

University of Arkansas Community College at Batesville, AR

Facebook

University of Cincinnati-Clermont College, OH

Viewbook

Wake Technical Community College, NC

Government Relations or
Community Relations Campaign
Wild Card

Wallace State Community College, AL

Flyer
Postcard
Video Shorts-Single

Washtenaw Community College, MI

Class Schedule

Wayne Community College, NC

Print Ad-Single
Interior Signage/Display

West Hills Community College District, CA

Promotional Brand Video-Long Form
Television/Video Ad-Series

West Virginia Northern Community College, WV

Wild Card

Wor-Wic Community College, MD

E-Card

ABOUT THE PARAGONS

Sponsored by the National Council for Marketing & Public Relations (NCMPR), the Paragon Awards recognize outstanding achievement in design and communication at community and technical colleges. It's the only national competition of its kind that honors excellence exclusively among marketing and public relations professionals at two-year colleges. This year's awards program drew a total of 1,963 entries from 261 colleges across the country. The Gold, Silver and Bronze winners will be announced at NCMPR's 2020 national conference, scheduled March 22-24 in Orlando, Florida.

