

# 2013 PARAGON AWARDS

## The Winners



### 1. Academic Catalog

Gold: Chippewa Valley Technical College, WI  
Silver: Univ. of Arkansas Community College at Morrilton, AR  
Bronze: Bermuda College, Bermuda

### 2a. Class Schedule – Division A

Gold: Bermuda College, Bermuda  
Silver: Fullerton College, CA  
Bronze: Sussex County Community College, NJ

### 2b. Class Schedule – Division B

Gold: Nicolet College, WI  
Silver: Palomar College, CA  
Bronze: College of Southern Maryland, MD

### 3. Viewbook

Gold: North Shore Community College, MA  
Silver: Moraine Park Technical College, WI  
Bronze: Kentucky Community and Technical College System, KY

### 4a. College Annual Report – Division A

Gold: Ilisagvik College, AK  
Silver: North Orange County Community College District  
School of Continuing Education, CA  
Bronze: Houston Community College-Central, TX

### 4b. College Annual Report – Division B

Gold: Norwalk Community College, CT  
Silver: Oakton Community College, IL  
Bronze: Springfield Technical Community College, MA

### 5. Foundation Annual Report

Gold: Oakton Community College, IL  
Silver: Portland Community College, OR  
Bronze: North Iowa Area Community College, IA

### 6. Student Handbook

Gold: Dakota County Technical College, MN  
Silver: Elgin Community College, IL  
Bronze: Anoka-Ramsey Community College, MN

### 7. Newsletter

Gold: College of DuPage, IL  
Silver: Gwinnett Technology College, GA  
Bronze: Elgin Community College, IL

### 8. Magazine

Gold: Fashion Institute of Technology, NY  
Silver: St. Cloud Technical & Community College, MN  
Bronze: Bunker Hill Community College, MA

### 9a. Brochure – Division A

Gold: Grand Rapids Community College, MI  
Silver: Grand Rapids Community College, MI  
Bronze: Grand Rapids Community College, MI

### 9b. Brochure – Division B

Gold: Amarillo College, TX  
Silver: Lakeshore Technical College, WI  
Bronze: Cochise College, AZ

### 10. Brochure, Series

Gold: Langara College, Canada  
Silver: State Center Community College, CA  
Bronze: Delta College, MI

### 11. Flier

Gold: NorthWest Arkansas Community College, AR  
Silver: Suffolk County Community College, NY  
Bronze: South Texas College, TX

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### 12. Flier, Series

Gold: Grand Rapids Community College, MI  
Silver: College of DuPage, IL  
Bronze: College of DuPage, IL

### 13. Sports Brochure

Gold: Harper College, IL  
Silver: College of the Sequoias, CA  
Bronze: Century College, MN

### 14a. Poster – Division A

Gold: Community College of Denver, CO  
Silver: Community College of Denver, CO  
Bronze: West Virginia Northern Community College, WV

### 14b. Poster – Division B

Gold: Riverland Community College, MN  
Silver: Lakeshore Technical College, WI  
Bronze: College of Southern Maryland, MD

### 15. Poster Series

Gold: Dakota County Technical College, MN  
Silver: Moraine Valley Community College, IL  
Bronze: Ivy Tech Community College-Bloomington, IN

### 16. Folder

Gold: Northland Community & Technical College, MN  
Silver: Century College, MN  
Bronze: Oklahoma City Community College, OK

### 17. Postcard

Gold: Northampton Community College, PA  
Silver: Bristol Community College, MA  
Bronze: Tallahassee Community College, FL

### 18. Notes/Cards/Invitations

Gold: Butler Community College, KS  
Silver: Northwestern Michigan College, MI  
Bronze: Portland Community College, OR

### 19./20. Electronic Catalog and Class Schedule

Gold: Scottsdale Community College, AZ  
Silver: Peninsula College, WA  
Bronze: Univ. of Arkansas Community College at Morrilton, AR

### 21. Electronic Viewbook

Gold: Keyano College, Canada  
Silver: Riverland Community College, MN  
Bronze: Northland Community & Technical College, MN

### 22. Electronic Annual Report

Gold: Springfield Technical Community College, MA  
Silver: Tallahassee Community College, FL  
Bronze: Maysville Community & Technical College, KY

### 23. Electronic Newsletter

Gold: Miami Dade College, FL  
Silver: Miami Dade College, FL  
Bronze: Norwalk Community College, CT

### 24. E-Cards

Gold: Community College of Baltimore County, MD  
Silver: Lake Superior College, MN  
Bronze: South Plains College, TX

### 25. Website

Gold: Northland Community & Technical College, MN  
Silver: University of Hawaii Community Colleges, HI  
Bronze: Community College of Philadelphia, PA

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## 26. Microsite

Gold: HCC Coleman College for Health Sciences, TX  
Silver: Colorado Community College System, CO  
Bronze: Portland Community College, OR

## 27. College Promotional Video

Gold: Dixie State University, UT  
Silver: Dixie State University, UT  
Bronze: Kellogg Community College, MI

## 28. Video Shorts

Gold: Oklahoma City Community College, OK  
Silver: Colorado Mountain College, CO  
Bronze: St. Charles Community College, MO

## 29. Magazine-Style Video Program

Gold: College of DuPage, IL  
Silver: Peralta Community College District, CA  
Bronze: Tallahassee Community College, FL

## 30. Photography – Unmanipulated

Gold: Moraine Valley Community College, IL  
Silver: Langara College, Canada  
Bronze: Mississippi Gulf Coast Community College, MS

## 31. Photography – Manipulated

Gold: Moraine Valley Community College, IL  
Silver: Moraine Valley Community College, IL  
Bronze: Moraine Valley Community College, IL

## 32. Logo Design

Gold: South Plains College, TX  
Silver: Wake Tech Community College, NC  
Bronze: Dakota County Technical College, MN

## 33. Computer-Generated Illustration

Gold: Elgin Community College, IL  
Silver: Bunker Hill Community College, MA  
Bronze: Lake Superior College, MN

## 34. Print Ad, Single

Gold: Northwest Iowa Community College, IA  
Silver: Georgia Perimeter College, GA  
Bronze: Lake Superior College, MN

## 35. Print Ad, Series

Gold: Lincoln Land Community College, IL  
Silver: Maricopa Community College District, AZ  
Bronze: Technical College of the Lowcountry, SC

## 36. Radio Ad, Single

Gold: Bristol Community College, MA  
Silver: Pasco-Hernando Community College, FL  
Bronze: Patrick Henry Community College, VA

## 37. Radio Ad, Series

Gold: College of DuPage, IL  
Silver: Del Mar College, TX  
Bronze: Oklahoma City Community College, OK

## 38. TV Ad, Single

Gold: Tyler Junior College, TX  
Silver: South Louisiana Community College, LA  
Bronze: Southeastern Community College, IA

## 39. TV Ad, Series

Gold: Technical College of the Lowcountry, SC  
Silver: Northland Community & Technical College, MN  
Bronze: Wallace State Community College, AL

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#### 40. Novelty Advertising

Gold: Cochise College, AZ  
Silver: San Antonio College, TX  
Bronze: SUNY Ulster, NY

#### 41. Online Advertising

Gold: Colorado Community College System, CO  
Silver: Anne Arundel Community College, MD  
Bronze: El Camino College, CA

#### 42. Outdoor Media

Gold: Pasadena City College, CA  
Silver: Pasadena City College, CA  
Bronze: El Paso Community College, TX

#### 43. Interior Signage/Displays

Gold: Bunker Hill Community College, MA  
Silver: Community College of Baltimore County, MD  
Bronze: HCC Coleman College for Health Sciences, TX

#### 44. Communications Success Story

Gold: Grossmont-Cuyamaca Community College District, CA  
Silver: Columbus State Community College, OH  
Bronze: College of DuPage, IL

#### 45. Government Relations or Community Relations Projects

Gold: NorthWest Arkansas Community College, AR  
Silver: Arizona Western College, AZ  
Bronze: Kellogg Community College, MI

#### 46. Special Event Promotion Campaign

Gold: Portland Community College, OR  
Silver: Ivy Tech Community College-Bloomington, IN  
Bronze: Palm Beach State College, FL

#### 47. Successful Recruitment or Marketing Program

Gold: Durham College, Canada  
Silver: Kirkwood Community College, IA  
Bronze: Ivy Tech Community College-Bloomington, IN

#### 48. Fundraising Campaign

Gold: Lower Columbia College, WA  
Silver: Wake Tech Community College, NC  
Bronze: Collin College, TX

#### 49. Social Media or Online Marketing Campaign

Gold: Palo Alto College, TX  
Silver: Tallahassee Community College, FL  
Bronze: Colorado Mountain College, CO

#### 50. Feature Writing

Gold: Northampton Community College, PA  
Silver: Holyoke Community College, MA  
Bronze: Prairie State College, IL

#### 51. Wild Card

Gold: Dakota County Technical College, MN  
Silver: Fashion Institute of Technology, NY  
Bronze: Arizona Western College, AZ