

FOR OUR MEMBERS

# Shared Resources

## COVID-19

*The COVID-19 outbreak impacted community colleges nationwide. Here are quick links to various resources from NCMPR's member colleges — because there's no better source than our own national network of "co-workers." You'll also find articles, how-to guides and other resources on a wide range of COVID-19-related topics from news sources and marketing and PR experts in the field.*

## VIDEO MESSAGING

**Wellness Wednesday:** Elgin Community College, Illinois *(Posted: Nov. 20)*

**Fall Classes a Challenge? Start Virtual Tutoring:** Moraine Valley Community College, Illinois *(Posted: Nov. 20)*

**AB Tech Response to COVID-19:** Asheville-Buncombe Technical Community College, North Carolina *(Posted: Nov. 20)*

**Spartans United:** Elgin Community College, Illinois *(Posted: Oct. 28)*

**We Can Help:** Ivy Tech Community College, Indiana *(Posted: Oct. 21)*

**Fall 2020 Late-Start:** Pitt Community College, North Carolina *(Posted: Sept. 25)*

**Wash Up, Mask Up and Measure Up:** Wabunsee Community College, Illinois *(Posted: Aug. 31)*

**The Comfort of Home:** Zane State College, Ohio *(Posted: Aug. 28)*

**Ready and Able:** Glendale Community College, California *(Posted: June 23)*

**Community Is:** Ivy Tech Community College, Indiana *(Posted: June 16)*

**Safe Learning Options for Fall:** Houston Community College, Texas *(Posted: June 8)*

**Tuition Assistance:** Cuyahoga Community College, Ohio *(Posted: May 27)*

**Finals Week Encouragement:** Bluegrass Community and Technical College, Kentucky *(Posted: May 22)*

**Celebrity Shoutouts to Graduates:** Harper College, Illinois *(Posted: May 13)*

**Congratulations Graduates:** Bluegrass Community and Technical College, Kentucky *(Posted: May 13)*

**Education Creates Opportunity:** North Idaho College *(Posted: May 1)*

**Thank You!:** Lenoir Community College, North Carolina *(Posted: May 1)*

**New Tuition Rate:** Highland Community College, Kansas *(Posted: April 29)*

**Recruitment Specialist Here to Help:** Cuyahoga Community College, Ohio *(Posted: April 29)*

**We Are Wake Tech:** Wake Technical Community College, North Carolina *(Posted: April 29)*

**Keeping Your Distance Doesn't Keep You From Earning Your Degree:** Mission College, California *(Posted: April 17)*

**Reach and Rally-Wake Tech Is With You:** Wake Technical Community College, North Carolina *(Posted: April 3)*

## SOCIAL MEDIA MESSAGING

**MidMondays:** Mid Michigan College *(Posted: Dec. 2)*

**Sentinel Testing:** Southern Union Community College, Alabama *(Posted: Nov. 20)*

**Don't forget About Virtual Campus Visits:** Cuyahoga Community College, Ohio *(Posted: Nov. 20)*

**BHCC is Adapting With You:** Bunker Hill Community College, Massachusetts *(Posted: Nov. 4)*

**Answer the Call:** University of Arkansas Community College at Morrilton *(Posted: Nov. 4)*

**Smart Hawks. Safe Hawks. #Hawkstrong:** Hillsborough Community College, Florida *(Posted: Oct. 28)*

**Chill With Us This Winter Classes Begin Dec.16:** East Central College, Missouri *(Posted: Oct. 21)*

**Virtual Hiring Fair Promo:** Tallahassee Community College, Florida *(Posted: Oct. 21)*

**Your Voice. Your Story. COVID-19 an Adaption:** Hinds Community College, Mississippi *(Posted: Oct. 21)*

**#PledgeTLH Stay Healthy Toolkit:** Tallahassee Community College, Florida *(Posted: Oct. 21)*

**Mythbusters 101: Alcohol Use and Resources During COVID-19:** Wilkes Community College, North Carolina *(Posted: Oct. 9)*

**Student Success Series:** North Iowa Area Community College *(Posted: Oct. 2)*

**We Promise That YOU Are the Priority:** HACC, Central Pennsylvania's Community College *(Posted: Sept. 11)*

**Chesapeake Chats for Business Owners:** Chesapeake College, Maryland *(Posted: July 14)*

**Study Close to Home and Save:** Mid Michigan College *(Posted: July 14)*

**Tuition Divided Into 5 Payments:** St. Philips College, Texas *(Posted: July 14)*

**Fill the Gap:** Grand Rapids Community College, Michigan *(Posted: June 23)*

**Grad Boxes:** North Idaho College *(Posted: June 23)*

**Graduation Instagram Filter:** Langara College, British Columbia *(Posted: June 23)*

**Graduation Signs:** College of the Canyons, California *(Posted: June 23)*

**First-Year Fridays: New Student Welcome Segment:** Onondaga Community College, New York *(Posted: June 5)*

**Try Before You Fly:** Northeast Wisconsin Technical College *(Posted: May 28)*

**Free Career-Enhancing Courses:** Parkland College, Illinois *(Posted: May 28)*

**Micro-Internships for Students:** Northern Essex Community College, Massachusetts *(Posted: May 28)*

**Keep Educating Yourself:** Rio Hondo College, California *(Posted: May 28)*

**We Miss You. Celebration in August:** Southeastern Community College, Iowa *(Posted: May 13)*

**Live Stream Commencement:** Bergen Community College, New Jersey *(Posted: May 13)*

**Futures Begin Here:** Northwest Florida State College *(Posted: May 12)*

**Mosaic of 2020 Graduates:** Navarro College, Texas *(Posted: May 12)*

**Reach and Rally Virtual Run:** Wake Technical Community College, North Carolina *(Posted: May 1)*

**May Mini-Mester:** Lone Star College, Texas *(Posted May 1)*

**Online Summer Course Fee Waiver:** Kellogg Community College, Michigan *(Posted: May 1)*

**Student Emergency Fund:** Saddleback College, California *(Posted: May 1)*

**Student Award Ceremony:** Spartanburg Community College, South Carolina *(Posted: May 1)*

**Help Students, Help Our Community:** Linn-Benton Community College, Oregon *(Posted: April 15)*

**Social Media Video-Stay Connected:** Southeast Community College, Nebraska *(Posted: April 15)*