

# Announcing SPONSOR Opportunities

NCMPR 2020 National Conference  March 22-24, Orlando

*(Hurry! Only ~~4~~ spots are available. Only **1** spot left!)*



## JOIN US!

NCMPR is pleased to offer four conference sponsorships that provide additional ways to boost your company's visibility at the 2020 national conference and beyond.

For starters, you'll get premium recognition as one of four title sponsors and have the chance to visit face-to-face with upwards of 400 community and technical college communication professionals from across the country, including marketing managers, graphic designers, PR leaders and other campus decision-makers who may benefit from your company's products or services. In addition, you'll get exposure on the NCMPR website and *Counsel* magazine — resources that reach the entire membership of more than 1,700 two-year college communicators.

***Availability is on a first-come, first-served basis, so act quickly if you'd like to take advantage of this opportunity!***

**MAGICAL** Conference Sponsor Fee: **\$7,500 each**

## BENEFITS

- ★ Recognition as a title sponsor for the 2020 national conference.
- ★ Premier booth space and location, plus prominent signage.
- ★ Mobile app add-on, including banner ad, push notification and company icon that opens directly to your business profile.
- ★ Conference registration for THREE company representatives. (Additional company reps may attend at a cost of \$475 each, a 25% discount off the conference registration fee.)
- ★ Recognition in conference materials, including program, NCMPR-sponsored email to conference attendees before the conference, and post-conference issue of *Counsel* that includes company description (up to 150 words) and logo.
- ★ "Sponsor Spotlight," which provides an opportunity to address the entire conference audience at one of four general sessions. This 5-minute spotlight gives you a chance to welcome attendees and give a "top takeaway" in an area related to marketing and PR at two-year colleges. Choose among four general sessions: Sunday opening session; Monday luncheon/general session; Monday evening Paragon Awards presentation; Tuesday awards of excellence breakfast. Selection is on a first-come, first-served basis.
- ★ Drink tickets for Sunday's welcome reception and Monday's Paragon reception will be imprinted with all four conference sponsors as "hosts" for these events.

## TO RESERVE YOUR SPOT

### Contact:

Debbie Halsey  
NCMPR Executive Director  
(505) 349-0500, ext. 1  
dhalsey@ncmpr.org



## Terms and Conditions (Exhibitors and Sponsors)

### Conference Participation

- Exhibitors and sponsors are welcome to attend all events, meals and educational sessions as listed on the conference program. The only exception are the district-hosted dinners on Sunday evening. They are for members only.
- Exhibitors and sponsors are required to attend a brief orientation on the conference opening day, time to be announced.
- Exhibitors and sponsors are restricted from hosting or scheduling other events such as receptions, breakfasts, luncheons or dinners during the official NCMPR program hours or while the conference is in progress.

### Exhibiting Guidelines

- Marketing materials may not be placed on conference tables or other areas that are not within the boundaries of the exhibit area. Promotional activity is limited to the area designated for exhibitor display.
- All displays must be vacated by a time and date to be set by NCMPR. If the displays are not vacated by that time, NCMPR reserves the right to remove materials and charge any expenses to the participant.
- To allow unobstructed views of neighboring exhibitors, participants are not permitted to have their displays exceed length or width guidelines. Shipping containers can only be stored underneath the skirted tabletop.
- To maintain a businesslike atmosphere, loud noises such as bells, sirens, buzzers, audiotapes, video presentations, etc., are not be permitted.

### Cancellation

- Cancellation of sponsorship or exhibit space must be made in writing at least 60 days in advance of the conference start date. NCMPR will issue a refund of the fee, minus a \$250 administrative fee.
- No refunds will be granted for requests made after the deadline.
- For special circumstances (family/medical emergencies) arising after the deadline, NCMPR will issue a full refund upon receipt of proper documentation.
- In the event the conference is canceled due to fire, strikes, government regulations, acts of God or other causes beyond its control, NCMPR shall not be held liable for failure to hold the national conference as scheduled, and NCMPR shall determine the amount of exhibitor fees to be refunded.

### Other Terms and Conditions

- NCMPR's conference exhibitor/sponsor program is designed to provide a showcase for products and services either specifically designed for, or customarily used in, higher education marketing and public relations. NCMPR reserves the right to exercise its sole discretion in the acceptance or refusal of applications.
- Participants agree that NCMPR shall have the right to make such rules and regulations, or changes in arrangements, as it shall deem necessary, and to amend some from time to time. NCMPR shall have the final determination in the enforcement of all rules, regulations and conditions.
- If the exhibitor fails to make payments when due, the tabletop assignment is subject to cancellation or reassignment at the option of NCMPR.
- NCMPR, the conference hotel or any officers or staff members will not be responsible for the safety or the property of the participants from theft, damage by fire, accident or other causes. Participants are advised to consult their insurance broker for proper coverage on display material from the time it leaves their company's premises until its return. In most cases, a rider can be added to a current policy for a nominal cost. Neither NCMPR nor the conference hotel management nor any of their officers, agents, employees or representatives, shall be held accountable or liable for, and the same are hereby released from accountability or liability for any damage, loss, harm or injury to the person or any property of the applicant or any of its officers, agents, employees or other representatives, resulting from theft, fire, employees or other causes. Neither NCMPR nor the conference hotel management will obtain insurance against any such damage, loss, harm or injury.
- Participants hereby agree to indemnify, defend and protect NCMPR and the conference hotel management from any and all claims, demands, suits, liability for, any damage, loss, harm or injury to the person or any property of the applicant or any of its officers, agents, employees or other representatives, including but not limited to claims of damage in loss to property, or from or out of any damage, loss, harm or injury to the person or any property of the participant or any of its officers, agents, employees or other representatives.
- Participants or their agents may not allow any articles to be brought into the conference hotel or any act done on the premises that will invalidate the insurance or increase the premium on the policies held by the management of the conference hotel, nor permit anything to be done by their employees that will damage the premises, property or equipment of the other participants. No signs or articles can be affixed, nailed, or otherwise attached to walls, doors, etc., in such a manner as to damage them. All exhibitors are subject to these restrictions. Violations of these rules will void the participant's contract, and the participant will be held liable for any damage resulting from such violations.

Exhibitors and sponsors violating the terms and conditions outlined here are subject to cancellation of their booth without refund and may not be invited to participate in future NCMPR events. These Terms and Conditions become a part of the contract between the exhibitor and NCMPR. NCMPR respectfully asks the full cooperation of the exhibitor and/or sponsor. All points not covered are subject to the decision of NCMPR.