

2017 Paragon Awards College Finalists



Aims Community College, Colorado

Poster
Website
Microsite
Original Photography-
Unmanipulated
Logo Wear
Special Event

Anne Arundel Community College, Maryland

Newsletter
E-cards

Arkansas State University- Mountain Home

Television/Video Ad-Single
Digital Ad

AZTransfer, Arizona

Novelty Advertising

Bellevue College, Washington

Electronic Catalog, Schedule,
Viewbook or Annual Report

Blue Mountain Community College, Oregon

Radio Ad-Single

Calhoun Community College, Alabama

Postcard-Single or Series
Video Shorts-Series

California Community Colleges

Television/Video Ad-Series
Outdoor Media-Single or Series

Cape Fear Community College, North Carolina

Class Schedule
Radio Ad-Series

Central Ohio Technical College

Brochure-Series

Chabot-Las Positas Community College District, California

Folder

Coastal Alabama

Community College
Social Media or Online
Marketing Campaign

College of DuPage, Illinois

Sports Brochure or Sports Program
College Promotional Brand Video-
Long Form

College of Lake County, Illinois

College Promotional Brand Video-
Short Form

College of Southern Idaho

Television/Video Ad-Single

College of Southern Maryland

Notes/Cards/Invitations-Single
or Series
Logo Wear

College of the Canyons, California

Electronic Newsletter

Colorado Mountain College

Viewbook

Community College of Denver, Colorado

Specialty Publication

Contra Costa College, California

Viewbook

Cuyahoga Community College, Ohio

Instagram
Logo Design
Excellence in Writing-Long Form

Del Mar College, Texas

Radio Ad-Single
Radio Ad-Series
Television/Video Ad-Single
Wild Card

Delaware Technical Community College

Specialty Publication
Video Shorts-Single

Delta College, Michigan

Brochure-Series
Website

Dixie State University, Utah

Flyer-Single or Series
Facebook
Twitter
College Promotional Brand Video-
Short Form
Original Photography-Manipulated
Computer-Generated Illustration
Excellence in Writing-Long Form

Durham College, Canada

Academic Catalog
Electronic Newsletter
Twitter

Edmonds Community College, Washington

Viewbook
Brochure-Series

Elgin Community College, Illinois

Poster
Interior Signage/Display-Single
or Series

Foundation for California Community Colleges

Brochure
Government Relations or
Community Relations Campaign

Gateway Community and Technical College, Kentucky

Logo Wear

Genesee Community College, New York

Flyer-Single or Series
Postcard-Single or Series
College Promotional Brand Video-
Long Form

Georgia Piedmont Technical College

Folder



2017 Paragon Awards College Finalists



Grossmont College, California

Original Photography-
Unmanipulated

**Grossmont-Cuyamaca Community
College District, California**

Annual Report
Excellence in Writing-Short Form

**Hillsborough Community College,
Florida**

Brochure

**Hinds Community College,
Mississippi**

Twitter

**Holyoke Community College,
Massachusetts**

Excellence in Writing-Long Form

Houston Community College, Texas

Computer-Generated Illustration

**Ivy Tech Community College,
Indiana**

Microsite
Social Media or Online
Marketing Campaign

**Kellogg Community College,
Michigan**

Notes/Cards/Invitations-Single
or Series

Langara College, Canada

Fundraising Campaign

**Laramie County Community
College, Wyoming**

Original Photography-Manipulated
Computer-Generated Illustration

**Lewis & Clark Community College,
Illinois**

Electronic Catalog, Schedule,
Viewbook or Annual Report

Lone Star College System, Texas

Government Relations or
Community Relations Campaign

Mesa Community College, Arizona

Novelty Advertising

**Midlands Technical College,
South Carolina**

Annual Report
Television/Video Ad-Series

**Milwaukee Area Technical College,
Wisconsin**

Academic Catalog
Print Ad-Series
Digital Ad

**Minneapolis Community and
Technical College, Minnesota**

Logo Design

MiraCosta College, California

Newsletter
Postcard-Single or Series

**Moraine Valley Community College,
Illinois**

Sports Brochure or Sports Program
Spot News-Event Video

Navarro College, Texas

Sports Brochure or Sports Program

**North Iowa Area
Community College**

Novelty Advertising

**Northeast Wisconsin
Technical College**

Television/Video Ad-Series

**NorthWest Arkansas
Community College**

Fundraising Campaign

**Northwest Iowa
Community College**

Folder
Successful Recruitment or
Marketing Program

Northwestern Michigan College

Magazine

Odessa College, Texas

Facebook

Orange Coast College, California

Class Schedule
Logo Design

**Ozarks Technical Community
College, Missouri**

Annual Report
Instagram

Palm Beach State College, Florida

Video Shorts-Single

Palo Alto College, Texas

Poster-Series
Facebook
Interior Signage/Display-Single
or Series

**Pasco-Hernando State College,
Florida**

Successful Recruitment or
Marketing Program

**Pennsylvania Highlands
Community College**

Video Shorts-Single

Pierce College, Washington

Communication Success Story or
Crisis Communication

**Portland Community College,
Oregon**

Brochure
Notes/Cards/Invitations-Single
or Series
Communication Success Story or
Crisis Communication
Special Event
Wild Card

Prairie State College, Illinois

E-cards

**Randolph Community College,
North Carolina**

Magazine



2017 Paragon Awards College Finalists



Red Deer College, Canada
Magazine

Rio Hondo College, California
Communication Success Story or
Crisis Communication

**Riverland Community College,
Minnesota**
Digital Ad

**Rochester Community & Technical
College, Minnesota**
Poster-Series

**Rockland Community College,
New York**
Newsletter

Saint Paul College, Minnesota
Website

Salt Lake Community College, Utah
Video Shorts-Series
Successful Recruitment or
Marketing Program
Social Media or Online
Marketing Campaign
Wild Card

San Antonio College, Texas
Outdoor Media-Single or Series

**San Joaquin Delta College,
California**
Specialty Publication

**Santa Fe Community College,
New Mexico**
Print Ad-Series

Santa Monica College, California
Instagram

Seattle Central College, Washington
Microsite

Skagit Valley College, Washington
E-cards

South Louisiana Community College
Print Ad-Series
Excellence in Writing-Short Form

**South Orange County Community
College District, California**
College Promotional Brand Video-
Long Form

**Southeastern Community College,
Iowa**
Radio Ad-Single
Radio Ad-Series

**St. Charles Community College,
Missouri**
Flyer-Single or Series
Poster
Poster-Series
Electronic Newsletter

Temple College, Texas
Special Event

Texarkana College, Texas
Print Ad-Single

**University of Alaska Fairbanks
Community and Technical College**
College Promotional Brand Video-
Short Form

**University of Arkansas Community
College at Batesville**
Original Photography-
Unmanipulated

**University of Arkansas Community
College at Morrilton**
Video Shorts-Series

**Wake Technical Community College,
North Carolina**
Electronic Catalog, Schedule,
Viewbook or Annual Report
Print Ad-Single

**Waubensee Community College,
Illinois**
Class Schedule

**Waukesha County Technical College,
Wisconsin**
Academic Catalog
Print Ad-Single

**Wayne Community College,
North Carolina**
Outdoor Media-Single or Series
Interior Signage/Display-Single
or Series

**West Hills Community College
District, California**
Government Relations or
Community Relations Campaign



interact

2-Year College Experts

THANKS to our Paragon Sponsor!

Interact Communications is a full-service marketing and communication company that focuses exclusively on two-year community and technical colleges. It provides branding, creative and political services for colleges and statewide systems, along with custom research and original media. Interact just celebrated its 20th anniversary and has worked with more than 150 colleges in 36 states.