

2011 Medallion Award Winners

PRINTED PUBLICATIONS

Printed Academic Catalog

Gold: Dakota County Technical College
Silver: Hennepin Technical College
Bronze: No Award

Printed Class Schedule

Gold: Ozarks Technical Community College
Silver: Training Solutions Institute/Southeast Technical Institute
Bronze: Metropolitan Community College (MO)

College Annual Report

Gold: Saint Paul College
Silver: Northeast Iowa Community College
Bronze: Southeast Technical Institute

Foundation Annual Report

Gold: No Award
Silver: Northwest Iowa Community College
Bronze: St. Charles Community College

Student Handbook

Gold: No Award
Silver: Hennepin Technical College
Bronze: No Award

Newsletter

Gold: Southeast Technical Institute
Silver: Dakota County Technical College
Bronze: Hennepin Technical College

Magazine

Gold: Normandale Community College
Silver: Dakota County Technical College
Bronze: Normandale Community College

Printed Viewbook

Gold: Southeast Technical Institute
Silver: Cowley College
Bronze: Ozarks Technical Community College

Brochure/Flyer

Gold: Metropolitan Community College (NE)
Silver: Saint Paul College
Bronze: Butler Community College

Brochure/Flyer, Series

Gold: Three Rivers College
Silver: Metropolitan Community College (MO)
Bronze: Dakota County Technical College

Sports Brochure

Gold: Metropolitan Community College (MO)
Silver: Cowley College
Bronze: St. Charles Community College

Poster

Gold: St. Charles Community College
Silver: St. Charles Community College
Bronze: St. Charles Community College

Folder

Gold: Dakota County Technical College
Silver: No Award
Bronze: No Award

Postcard

Gold: Normandale Community College
Silver: North Hennepin Community College
Bronze: Northwest Iowa Community College

Notes/Cards/Invitations

Gold: Training Solutions Institute/Southeast Technical Institute
Silver: Saint Paul College
Bronze: Dakota County Technical College

ADVERTISING

Banners and Outdoor Media

Gold: Saint Paul College
Silver: Normandale Community College
Bronze: Metropolitan Community College (MO)

Direct Mail Campaign

Gold: No Award
Silver: No Award
Bronze: Metropolitan Community College (MO)

Print Advertisement, Single Ad

Gold: Lake Superior College
Silver: Southeast Technical Institute
Bronze: Cowley College

Print Advertisement, Series

Gold: No Award
Silver: Northwest Iowa Community College
Bronze: No Award

Novelty Advertising

Gold: Training Solutions Institute/STI
Silver: Riverland Community College
Bronze: No Award

Radio Advertisement/PSA, Single

Gold: Southeastern Community College
Silver: No Award
Bronze: No Award

Radio Advertisement/PSA, Series

Gold: Southeastern Community College
Silver: Butler Community College
Bronze: No Award

Television Advertisement/PSA, Single

Gold: Southeast Technical Institute

Silver: Lake Superior College

Bronze: Butler Community College

Television Advertisement/PSA, Series

Gold: Lake Superior College

Silver: Three Rivers College

Bronze: Johnson County Community College

WRITING**Feature Writing**

Gold: Southeast Technical Institute

Silver: Saint Paul College

Bronze: St. Charles Community College

VISUAL ARTS**Original Photography**

Gold (tie): St. Charles Community College

Gold (tie): Metropolitan Community College (MO)

Silver: No Award

Bronze: Eastern Iowa Community College

Logo Design

Gold: Saint Paul College

Silver: Northwest Iowa Community College

Bronze: St. Charles Community College

Computer-Generated Illustration*No entries submitted***ELECTRONIC MEDIA****Electronic Class Schedule/Catalog***No entries submitted***Electronic Viewbook***No entries submitted***Online Newsletter**

Gold: Southeastern Community College

Silver: No Award

Bronze: No Award

Online Services

Gold: Dakota County Technical College

Silver: No Award

Bronze: No Award

Web Site

Gold: Hawkeye Community College

Silver: Three Rivers College

Bronze: Dakota County Technical College

Social Marketing

Gold: No Award

Silver: St. Charles Community College

Bronze: No Award

Online Marketing/Advertising

Gold: No Award

Silver: No Award

Bronze: North Hennepin Community College

MEDIA/PUBLIC RELATIONS**Government Relations or Community Relations Projects**

Gold: Metropolitan Community College (MO)

Silver: No Award

Bronze: No Award

Communications Success Story*No entries submitted***Promotion Campaign for a Special Event**

Gold: Saint Paul College

Silver: North Hennepin Community College

Bronze: Metropolitan Community College (MO)

Successful Recruitment Marketing Program

Gold: Johnson County Community College

Silver: No Award

Bronze: No Award

Fund Raising/Annual Campaign

Gold: No Award

Silver: North Hennepin Community College

Bronze: No Award

College Promotional Video

Gold: Hennepin Technical College

Silver: Hennepin Technical College

Bronze: Dakota County Technical College

College Video Program*No entries submitted***Brand Experience Implementation**

Gold: Dakota County Technical College

Silver: No Award

Bronze: No Award

MISCELLANEOUS**Wild Card:**

Gold: Saint Paul College

Silver: Southeastern Community College

Bronze: No Award

THANK YOU, JUDGING COORDINATORS!

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